



PHIL CORDELL Senior Vice President, Hampton Brand Management
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Date: March 23, 2006

To: Ladies and Gentlemen

Re: Recommendation for Vince Poscente

The Hampton brand recently completed a series of six regional meetings, of which included over 3,000 Hampton Owners and General Managers. Our purpose was to turbo-charge the enthusiasm and energy levels of our team members and to have them fully embrace the idea of strength-based leadership and living. These events were a huge success and Vince's participation in these events played a key role in that success.

We could not have asked for a better speaker to deliver our message than Vince. He customized his message better than any speaker we have ever seen before. His energy level, enthusiasm and ability to survive six cities with us full of liveliness for each new audience were truly amazing. What a great story!

Vince's delivery and message all exceeded our expectations. I would highly recommend that if you should have a need for an Olympian to share a perspective of an Olympic experience, as well as to fully understand the importance of the five C's that he outlines in his presentation, Vince should be at the top of your list. Kudos for a job well done!

Sincerely,

A handwritten signature in black ink, appearing to read "Phil Cordell", written over a white background.

Phil Cordell
Senior Vice President
Hampton Brand Management

