



Marketing Takes Flight

Co-Chair

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Co-Chair

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Mr. Vince Poscente
1401 Elm Street
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Dear Vince:

On behalf of the SMPS Southern Region Conference, I would like to take this opportunity to thank you for your superb Keynote speech.

From start to finish, you wowed us with your enthusiasm, challenging content, and your fun and interactive presentation style. You engaged the audience with stories and examples that hit home and outlined some changes that we as an industry and as individuals must implement to be ready for tomorrow's challenges. Vince, you accomplished more with our group than we ever expected. In addition, I believe you had as much fun with the group as they did with you, and it really showed.

The audience absolutely LOVED your speech, we had extremely positive feedback. I overheard conversations throughout the remainder of the conference about how amazing you were. Our evaluation forms included statements such as, "off the charts," "dynamic," "inspirational," "phenomenal," the BEST," "belly-aching laughter," "greatest speaker I've ever heard," and "enjoyed his energy and enthusiasm".

You really hit the nail on the head in terms of exactly what we were looking for in a keynote, and I appreciate that more than you know. I cannot thank you enough for your part in making our Conference such a pleasant and memorable experience!

Regards,



Amanda West
SMPS Southern Region Conference Co-Chair

p.s. one humorous comment that was provided on an eval form ...he/she was disappointed that you didn't fall off of the chair! ☺ Sick!

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