

## Explosive Energy for Pharmaceutical Sales Audiences

# HARNESS THE POWER OF SPEED

# VINCE POSCENTE

AN INVIGORATING PERSPECTIVE



“Do what the competition is not willing to do”

## RAISE YOUR REP'S LEVEL OF COMMITMENT...

Mounting regulations and weary gatekeepers are discouraging obstacles in front of your sales people. Use Vince Poscente's 'recreational skier to Olympics in 4 years' message to raise their dedication and innovation.

### Harness the Power of Your People

Poscente will help you accelerate sales by leveraging his NYT bestseller, *The Age of Speed*. Delivering these practical tools:

- **Innovate to Impress:** Owning the solution is the way to get the physician's undivided attention.
- **Competitive Advantages** - Speed up results by doing what the competition is not willing to do.
- **Leadership for the Self** - Embrace the fact, a strong region is a group of independent leaders.
- **Speed of Execution** - Learn from *The Age of Speed's* "Jet Profile" where reps embrace Agility, Aerodynamics and Alignment.
- **Taking Control** - With infectious energy, warmth and humor Poscente delivers simple solutions for an empowered audience.

### Blow Your Audience Away!

Renowned business strategist and New York Times best-selling author, Vince Poscente is a master communicator. He knows how to get an audience's attention and maintain electrifying energy while providing:

- \* Hands-on **tools** that you can use immediately
- \* Edge-of-your-seat **stories**, 135 mph ski videos, heart-pumping music
- \* Take-action-today **inspiration**
- \* Flat-out-**fun** with Poscente's signature wit and wisdom

See for yourself:

Check your  
Speaker's Bureau website



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