



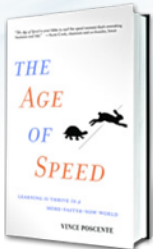
# Big Goals in Short Order

## INSPIRE AND ENERGIZE YOUR AUDIENCE!

People want their big goals - fast. That's what you want for them too. Use Vince Poscente's 'recreational skier to Olympics in 4 years' message to leverage the successful environment you've created.

"An entertaining, high energy speaker who delivers great content in an easy-to-understand message... Definitely one of the best speakers out there!"

Randall Oliver - Director Corporate Communications, Smart & Final



New York Times  
USA Today  
Wall Street Journal  
#1 Bestseller

### Harness the Power of Human Capital!

Imagine one year goals attained in six months. Picture exceeding quota in half the time. Reach your BGIso (pron; Biggie So). Goal compression happens when **FIVE BGIso STEPS** are embraced with innovative tools to take you there:

- **Drive on Emotion** - Combine the contribution your business makes + use past regrets to clarify next steps.
- **Dive past Distractions** - Get past fears with singular focus.
- **Do what the Competition is Not Willing to Do** - Use 360 degree research to speed past competitors.
- **Dare with Detail** - Use agility for better decision making + increase efficiency for easier results.
- **Delete Drag** - Convert fears into fun + pivot from negativity to the BGIso Emotional Buzz.

"Do what the competition is not willing to do"

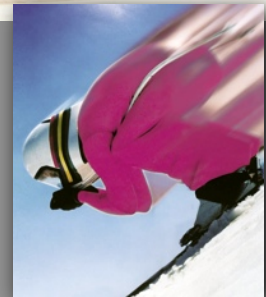
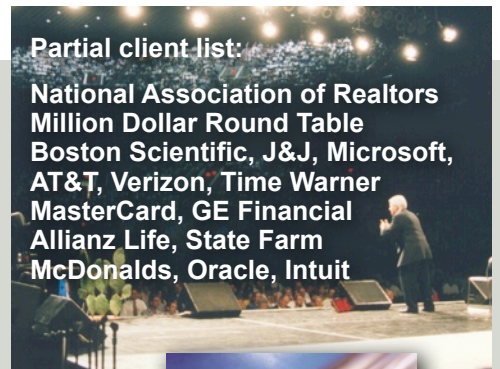
### Blow Your People Away!!!

Renowned business strategist and expert in accelerating towards big goals, Vince Poscente is a master communicator. He knows how to get an audience's attention and maintain electrifying energy while providing:

- Hands-on **goal attaining tools** that you can use immediately
- Edge-of-seat **motivating stories**, 135 mph ski videos, heart-pumping music
- **Take-action-today inspiration**
- **Flat-out-fun** with Poscente's signature wit and wisdom

#### Partial client list:

National Association of Realtors  
Million Dollar Round Table  
Boston Scientific, J&J, Microsoft, AT&T, Verizon, Time Warner  
MasterCard, GE Financial  
Allianz Life, State Farm  
McDonalds, Oracle, Intuit



Vince Poscente  
Olympic Winter Games  
Albertville, France



## **Some Feedback Since 2010**

I just need to tell you how fabulous Vince was! OMG, he had 360 people, traditionally hard to move, on their feet several times! He was funny, engaging, emotionally charged and delivered a great message. Reviews have been phenomenal!

**Cathie Clare Hastings** CTSM – Mgr Exhibits, Events & Displays, Corp Marketing Communications, **3M Canada** (4.8.10)

Thank you for the excellent presentation to our HR clients in Chicago. Your experience and presentation certainly focused in on many HR issues and challenges. This is the second time I have attended your sessions and it is a definite learning experience.

**Bob Clark** - President, **Atlas Van Lines Canada** (4.26.10)

We just got in survey results from our leadership summit and think you'll find them gratifying (84% 5/5, 11% 4/5, 4% 3/5, 1% 2/5)... certainly confirms for me that bringing you in was an EXCELLENT fit!

**Gale Rothwell** - Sr Director HR, CT/NM/Cleveland site, Imaging Systems, **Philips Healthcare** (5.6.10)

Thank you for delivering another excellent keynote to our franchisees. Your presentation was 'right on' for what we needed.

**Bob Funk** - CEO and Founder, **Express Employment Professional Services** (2.27.11)

Our employees continue to be energized by your presentation last month – that is a valuable commodity these days! Your catch phrases have become part of our vocabulary in daily discussions, “the elephant buzz” being the most popular.

**Jean Alfieri** SPHR – Director Human Resources, **Nexgen Pharma** (2.3.11)

Vince spent the time to learn about our specific challenges, integrated his discovery into the context of his talk and then spent the rest of the day with our members. He exceeded our already high expectations.

**Jose Maroto** – Education Chair, **Young President’s Organization - Costa Rica** (4.28.10)

Vince is engaging, energetic, and entertaining. The perfect combo for delivering a profound message with impact and clarity. I will never forget this presentation (in 2005 to the **Cable Advertising Bureau**), and especially how he brought it all home and made it relevant to our lives and our businesses.

**Joe Biondi** - **Comcast Spotlight** (3.28.11)

I intend to use the lessons from your presentation in our strategic planning process. It gives us common language and a way to think about our reactions to change and to the world around us. Perfect.

**Mary Alice Price** - Superintendent, **Pittsford ISD** (9.13.10)

Unbelievable talk you put on for us at the **Certa Pro Painters** conference in Vegas. I am still telling people the little quips and quotes you used during you talk. Relevant and meaningful, your story helps me keep things in perspective. Thanks again,

**Andrew Hoyt** – Owner (Franchisee), **Certa Pro Painters** (1.22.10)

Vince brought the energy, business intellect and showmanship to electrify, engage and motivate each staff member during our week long company meetings. He doesn't just show up and present the typical generic presentation but spent the quality time in getting to know our company, its vision and people. If you are looking to build an emotional connection between your strategy and staff...Vince should be your top choice!

**John Cawley** - Chief Operating Officer, **Music World Entertainment** (3.14.11)

**For more information contact the agent who sent this to you.**