



Big Goals Shortⁱⁿ Order

INSPIRE & ENERGIZE YOUR HEALTHCARE TEAM!

Mounting regulations and complexity are significant distractions today. This can stand in the way of reaching those big goals you have. Use Vince Poscente's 'recreational skier to Olympics in 4 years' message to refocus your people while eliminating overwhelm.

"He was terrific. The leaders loved it!"
Centegra Health Systems

"His message reinforced the concepts of setting the bar higher, reaching beyond our comfort zone, and looking forward to continued success."
BCBS - California



New York Times
USA Today
Wall Street Journal
#1 Bestseller

Harness the Power of Human Capital!

Imagine patient satisfaction goals reaching new heights. Picture exceeding goals in half the time. Reach your BGiSO (pron; Biggie So). Goal compression happens when **FIVE BGiSO STEPS** are embraced with innovative tools to take you there:

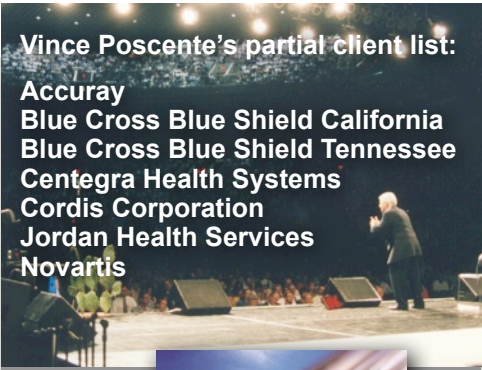
- **Drive on Emotion** - Combine the contribution your service makes + use past regrets to clarify next steps.
- **Dive past Distractions** - Get past fears with singular focus.
- **Do what the Competition is Not Willing to Do** - Use 360 degree research to speed up excellence.
- **Dare with Detail** - Use agility for better decision making + increase efficiency for easier results.
- **Delete Drag** - Convert fears into fun + pivot from negativity to the BGiSO Emotional Buzz.

"Do what the competition is not willing to do"

Blow Your People Away!!!

Renowned expert in accelerating towards big goals, Vince Poscente is a master communicator. He knows how to get an audience's attention and maintain electrifying energy while providing:

- Hands-on **goal attaining tools** that you can use immediately
- Edge-of-seat **motivating stories**, 135 mph ski videos, heart-pumping music
- **Take-action-today inspiration**
- **Flat-out-fun** with Poscente's signature wit and wisdom



Vince Poscente's partial client list:
Accuray
Blue Cross Blue Shield California
Blue Cross Blue Shield Tennessee
Centegra Health Systems
Cordis Corporation
Jordan Health Services
Novartis



Vince Poscente
Olympic Winter Games
Albertville, France

Contact the agent who gave you this document for booking information.



Some Healthcare Industry Feedback Since 2010

Dear Vince,

I still remember the positive, uplifting feelings I had after leaving a talk you gave to a large group of Abbott employees in Orlando about 5 years ago. I remember putting the gold dot on my phone---somewhere I would see countless times in a day. I remember the goal I set for myself. I am glad to say that I accomplished that goal. The phone has changed with technology. The dot is long gone. However, the positive images you created with your passion and words remains

Kelly Dalsey - Territory Manager, **Abbott Laboratories** (11.24.10)

Dear Vince,

I very much enjoyed your presentation at the TAHC & H conference last August. Your topic about rude idols is so true! Registered Nurses have a saying that we "eat our own". Older RN's are so hard on new nurses because that is how they were treated as well. I try very hard to mentor anyone who reaches out to me and try to lead by example. Keep up the great insights!

Kasey Floyd BSN,RN – Administrator, **Memorial Hospital Home Health Agency** (11.18.10)

Vince,

The Sales Reps really enjoyed your talk, but more importantly they were able to apply solid takeaways. The conversations were around..."Do what the competition is not willing to do." I also discussed with my kids your book and the fact that the mind can only contain one thought at a time...that there is a battle between positive and negative thoughts and we have the power to choose no matter the circumstances.

Blaine Stephenson – Account Representative, **Medtronic** (6.23.10)

Hi Vince.

Just got in survey results from our leadership summit and think you'll find them gratifying (84% 5/5, 11% 4/5, 4% 3/5, 1% 2/5)... certainly confirms for me that bringing you in was an EXCELLENT fit!

Gale Rothwell - Sr Director HR, CT/NM/Cleveland, Imaging Systems, **Philips Healthcare** (5.6.10)