



# Big Goals in Short Order

## RETAIN, INSPIRE AND ENERGIZE YOUR FRANCHISEES!

Your franchise partners want their big goals to happen fast. Use Vince Poscente's 'recreational skier to Olympics in 4 years' message to accelerate the success systems you've created for them.

"An entertaining, high energy speaker who delivers great content in an easy-to-understand message..."

Definitely one of the best speakers out there!

Randall Oliver - Smart & Final



New York Times  
USA Today  
Wall Street Journal  
#1 Bestseller

### Harness the Power of Human Capital!

Imagine one year goals attained in six months. Picture exceeding quota in half the time. Reach your BGiSO (pron; Biggie So) Goal compression happens when **FIVE BGiSO STEPS** are embraced with innovative tools to take you there:

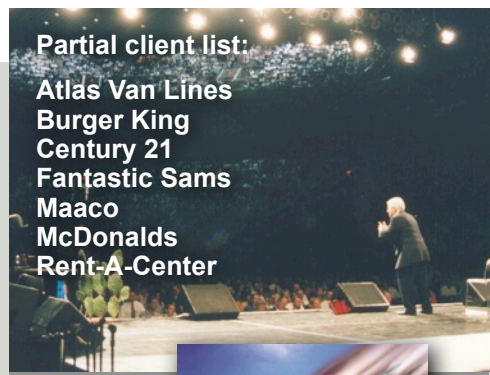
- **Drive with Emotion** - Combine the contribution your business makes + use past regrets to clarify next steps.
- **Dive past Distractions** - Get past fears with singular focus.
- **Do What the Competition is Not Willing to Do** - Use 360 degree research to speed past competitors.
- **Dare With Detail** - Use agility for better decision making + increase efficiency for easier results.
- **Delete Drag** - Convert fears into fun + pivot from negativity to the BGiSO emotional buzz.

"Do what the competition is not willing to do"

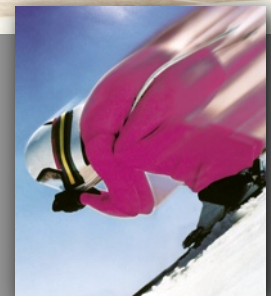
### Blow Your Franchisees Away!!!

Renowned small-business strategist and expert in accelerating towards big goals, Vince Poscente is a master communicator. He knows how to get an audience's attention and maintain electrifying energy while providing:

- Hands-on **goal attaining tools** that you can use immediately
- Edge-of-seat **motivating stories**, 135 mph ski videos, heart-pumping music
- **Take-action-today inspiration**
- **Flat-out-fun** with Poscente's signature wit and wisdom



Partial client list:  
Atlas Van Lines  
Burger King  
Century 21  
Fantastic Sams  
Maaco  
McDonalds  
Rent-A-Center



Vince Poscente  
Olympic Winter Games  
Albertville, France

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## Some Franchise Industry Feedback Since 2010

Dear Vince,

Thank you for delivering another excellent keynote to our franchisees. Your presentation was 'right on' for what we needed. Thank you and hope you are blessed every day of your life like we are.

**Bob Funk** - CEO and Founder, **Express Employment Professional Services** (2.27.11)

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Hey Vince,

YOU are a main reason why I made the "People's Choice - Most Influential Real Estate Leaders."

Impressive long-term impact since I saw you speak six years ago, back in 2004 at Star Power for Realtors.

**Tricia Andreassen** - Real Estate Professional (10.29.10)

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Vince ,

Thank you for the excellent presentation to our clients at the annual Forum on Moving in Chicago. As many of our clients are in the human resource sector of industry I believe your presentation would be of value to the Human Resource Professional Association here in Canada, which we are a member and a major sponsor. Your experience and presentation certainly focuses in on many HR issues and challenges. This is the second time I have attended your sessions and it is a definite learning experience. Sincerely,

**Bob Clark** - President, **Atlas Canada** (4.26.10)

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Vince,

Unbelievable talk you put on for us at the **Certa Pro Painters** conference in Vegas. I am still telling people the little quips and quotes you used during you talk. Relevant and meaningful, your story helps me keep things in perspective. Thanks again,

**Andrew Hoyt** – Owner (Franchisee), **Certa Pro Painters** (1.22.10)

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