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October 29, 2004

Tim Sanders  
Yahoo!  
701 First Avenue  
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Dear Tim,

What can I say? You were outstanding!

We have received nothing but rave comments about your debut presentation on likeability at the 2004 BetterManagement LIVE Worldwide Business Conference. The attendees thought that you were the ideal closing speaker for the conference, transitioning from business learning to very personal growth.

We do want to work with you in promoting your new book. When it is released, let's talk about a strategy to promote it on BetterManagement.com and tie it to another video cast. We are ready when you are!

Thank you again – you hit another home run!

Warm regards,



Jeanette Slepian  
President  
BetterManagement