



November 20, 2008

Tim Sanders
CEO
Deeper Media

Dear Tim:

On behalf of the TechMecca Management Team, IBAT, SWACHA and TCUL, thank you so much for being a part of TechMecca 2008 recently held at the Hyatt Regency Hotel in Dallas, Texas. The overall conference was rated **4.29** and your session was part of the reason for the success of this event.

Your keynote session, "**Lessons Learned**", was rated **4.73** (5=excellent, 1=poor). Attached you will find comments from people who attended your session, and as you can see our attendees had nothing but praises for your session. Thanks for doing such a fabulous job!

If you have any questions or concerns about the enclosed, please do not hesitate to contact me at your convenience.

It has been a privilege and pleasure working with you on TechMecca 2009. We appreciate all your time and effort on our behalf and hope you enjoyed your experience with us as much as we enjoyed having you.

Sincerely,

A handwritten signature in black ink that reads 'Cookie Dorsey'.

Cookie Dorsey
Director, Training Resources
Texas Credit Union League

Enclosure



OPENING KEYNOTE SESSION COMMENTS

Session Title:	Lessons Learned
Speaker:	Tim Sanders, CEO, Deeper Media
Evaluation Score:	4.73
No. of Evaluations:	108
Banks:	74
CUs:	31
Other:	3

- Energetic - Bright - Honest
- Very good information, very good presenter
- Email tips great!
- Greater understanding of characteristics of our tech guys - now I will not take personal
- Interesting delivery & concepts were timely and good to review or be aware of
- Enjoyed this session, liked what was said about hiring new employees, will use information
- Excellent insight, fantastic presentation
- Great! Good material
- Impressed - much different than I'm accustomed to - wish my President/CEO was here!
- Interesting slant on old info. Same input in 1974 in grad school
- Very good speaker
- He gave some very practical examples and suggestions
- Very good
- Lots of good info. I enjoyed it!!
- Very dynamic/interesting stuff
- Great session - bring him back!
- Stimulating
- Great humor, energetic. Excellent info.
- Very informative
- A+
- Tim was refreshing. Great way to start the TechMecca conference
- Very good comments about using the telephone to resolve issues with 2 minutes & many have abandoned the phone for communication. It is about tone of message
- Useful material that can be applied for successful business practices. Learned - working together gets projects completed successfully.
- Great way to start conference
- Great - entertaining - very pertinent to life with technology!



- I'd like to see a little more specific to financial services, but I took away several good points about technology & people! Great topic!
- Thought provoking
- Great insight into IT and its people I had not previously considered, will make a difference in my management perspective
- Tim was great, held my attention and gave some good points for us to work on
- Brought a lot of different topics - very good
- A real pleasure to listen to. Tim has a gift with people and can reach you! You want to hear more & more!
- Great to hear success stories and how they can relate to my business.
- Good info on hiring practices
- Great stories - good presentation
- Knowledgeable, good handouts, down to earth - practical
- Good thought process
- Tim's an excellent speaker - very informative
- Great points - thanks!
- Good comments pertaining to employees within a company
- The speaker was very informative & gave great information
- Informative, engaging
- Great speaker - a lot said in a short time
- Interesting presentation. Good information, entertaining
- Great!! Lots of relative information
- Very timely and on target
- Very good, entertaining speaker
- Very informative and on topic with my interests
- Excellent speaker; great topic info
- Tim Sanders is an awesome speaker with great insight. I thoroughly enjoyed his session.
- Very energetic, great information and focus. I like the statement "How can you be local and be global?"
- Clear, concise information - kept it moving, very interesting
- Your speech has taken me back to basics. Thank you.
- Excellent speaker and topics
- Very good session
- Tim gave me a lot to think about. Awesome job!
- This one speech was worth the trip.
- Excellent presentation. Gained some great insight on harnessing technology for gathering better information on predicting the future of our members and potential members
- Best presentation in years
- Very good speaker. Lots of great take-aways!
- Great! Right on the money!



- Visionary & Practical. Would recommend Sanders.
- Good delivery; good research, great facts
- Tim is always a home run. Always on target, on point and insightful.
- information was useful for all professions about the same issues
- Very Engaging
- Was told Tim was very good. Missed due to Dr.'s appointment
- Great speaker. Made me excited about the seminar
- Didn't see it
- Interesting perspectives
- Bring him back!
- Great insight, fun