

# Tim Sanders

Tim Sanders stands for strong business relationships, both internal and external. "Get them right," he says, "and you'll grow your business during good and bad times alike." His relevant point of view makes him one of the most in demand speakers on the conference and convention circuit.

His first book, *Love Is the Killer App: How To Win Business and Influence Friends* is a New York Times and international business best seller. It stresses the importance of knowledge sharing, networking and compassion. His follow up, *The Likeability Factor* explains the concept of emotional talent and the importance of creating an engaging experience.

His newest book, *Saving The World At Work*, examines the external relationship between a business and society. In it, he argues that social responsibility and sustainability are hotbeds for business innovation. Companies that focus on these areas will attract new customers as well as boost the morale of employees and partners. Along the way, they'll save money too!

Tim has deep experience in cutting-edge businesses and marketing. He's weathered the quality movement as well as the dotcom crash and emerged with precious insight. He was the Chief Solutions Officer at Yahoo! and later their Leadership Coach. Prior to these senior positions Tim created and led the Yahoo! ValueLab, an in-house "think tank" which delivered futuristic insight on technology and human behavior.

His work is frequently featured in the media, most recently in The New York Times, Financial Times, The Wall Street Journal and Fast Company.