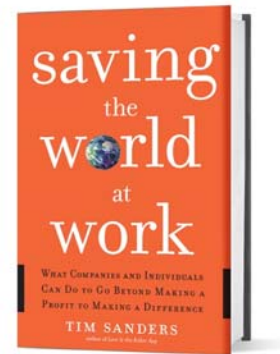


Tim Sanders Introduction



What Tim Sanders calls, “The Responsibility Revolution” is a movement where anyone can take action leading to positively change the way everyday business is done.

Embracing the ideas of “Saving the World at Work” can lead any business to become a truly positive force for customers, employees, and their communities. Based on his broad research for the book, he’s found it is great for the bottom line, too.

Tim Sanders offers a rare opportunity to learn from his years of experience, from consulting with Fortune 500 companies to serving as Chief Solutions Officer at Yahoo! He is a renowned speaker and the best selling author of *The Likeability Factor* and *Love is the Killer App* — both internationally best selling books. With *Saving the World at Work*, he shows us that the change can begin with one person.

Ladies and gentlemen, I am proud to introduce Tim Sanders.

September 15, 2008