

Tim Sanders

Keynote Title

Mojo Rising: how total confidence leads back to greatness

If you are looking to lift your group out of the recession doldrums, this keynote is perfect for your meeting. According to best selling author Tim Sanders, success will flow to people that possess Mojo: a sweeping sense of total confidence that expectations will be exceeded, and that there is more than enough to go around. If you have this outlook, you'll be collaborative, innovative and emerge as a leader.

Because of the recent economic meltdown, most people lack Mojo and are more likely to be filled with thoughts of scarcity. Left unchecked, it could hold back people and entire organizations long after the economy recovers.

In Sanders' view, the key to long term success involves much more than the traditional self-esteem movement. His recent research indicates that when a person has self-confidence and faith in their team (senior executives, management, co-workers), they are more creative, productive and innovative. In the future, confidence will be as directly related to one's income as technology savvy or higher education. This keynote will outline a diet and exercise plan to increase your group's Mojo. Sanders will show the audience how to modify their information diet, reconsider the influences around them and sharpen their skills with education. Finally, he'll demonstrate how gratitude and generosity exercises lead to personal, corporate and community confidence.

Sanders was at ground zero during the dotcom crash as Yahoo!'s Chief Solutions Officer. He saw some companies and individuals rise up from the ashes while others withered and failed. The difference, he learned, lies in perspective and practice. This customized keynote, taking your organization's unique situation into account, will give actionable advice on how to return to greatness again – despite the signs of the times.