

Tim Sanders

Introduction

According to Tim Sanders, “People and innovative business relationships are the next big thing.” This former Yahoo executive has launched companies, built brands and now runs a media services company specializing in business trends, new media and human behavior. Along the way, he’s developed strategies for building strong business relationships, honing leadership skills and putting the value back in people. In his view, it’s all about making connections. His first book, *Love Is the Killer App* was a New York Times and international best seller, translated into a dozen languages. His follow up, *The Likeability Factor*, focused on the concept of emotional talent and how it can impact our lives. His upcoming book *Today We Are Rich* will show teams how to cultivate confidence and keep it during the best and worst of times. He’s one of the top rated speakers on the conference and lecture circuit, and consults with an elite group of global brands. He’s passionate about the power of great relationships which will be the focus of his talk today Tim Sanders