

# JERRY DEL COLLIANO

## *Testimonials*

Jerry's unique experiences position him at the intersection of the musician, music industry, and broadcast industries. His work in these areas enables him to offer special insight into the dynamics of the business world overall, one that is a great asset to our USC students. Personally, I wish I could be a student in one of his classes!

~ **Dr. Robert A. Cutietta,**

*Dean, USC Thornton School of Music*

Never one to shrink from a battle, Jerry Del Colliano offers the insights of a seasoned business veteran. He has the ability to look at complex situations and identify the issues he believes to be key, and the experience to boil those issues down to clear and simple solutions.

~ **Jeff Smulyan**

*CEO, Emmis Communications*

Jerry helps us improve our performance by changing the way we think about ourselves and our surroundings. He gives specific step-by-step instruction on reaching our goals. Participants leave with his contagious enthusiasm and are ready and anxious to put his ideas into practice.

~ **Wynn Etter**

*Sponsor, Dale Carnegie*

From its inception in a back bedroom, to its multimillion dollar sale to one of the nation's largest media conglomerates, "Inside Radio" went from being a casual observer of the radio industry, to a major driving force within it. I could never have done that without the person who created and nurtured it all those years, Jerry Del Colliano. In an industry known for personalities who have left their indelible mark, Jerry remains a standout.

~ **Gary Stevens**

*Media Broker*