

Laura Stack, MBA, CSP, CPAE, is best known by her moniker “The Productivity Pro®.” Stack is an award-winning keynote speaker, bestselling author, and noted authority on employee and team productivity. She is the President & CEO of The Productivity Pro, Inc., a boutique consulting firm dedicated to helping leaders increase workplace performance in high-stress environments. Stack was the 2011-2012 President of the National Speakers Association.



For over 25 years, Laura Stack's keynote speeches and seminars have helped associations and Fortune 1000 corporations improve output, increase speed in execution, and save time in the office. She is a high-energy, high-content speaker, who educates, entertains, and motivates professionals to deliver bottom-line results. Stack is a member of the prestigious CPAE Speaker Hall of Fame and has earned the Certified Speaking Professional (CSP) designation.

Laura Stack is the bestselling author of seven books published by Random House, Wiley, and Berrett-Koehler, including her newest, *Doing the Right Things Right: How the Effective Executive Spends Time* (Jan. 2016). Her books have been published in more than 20 foreign editions, and she is a featured columnist for the American Business Journal, LinkedIn, Time Management, and Productive magazines. Stack has produced more than 50 online training programs.

On stage, Laura is a powerhouse of ideas, and more importantly, ACTION—just what you need to propel your team and organization to all new levels. Speak with Laura one-on-one about building a program JUST for your next event.

KEYNOTE PRESENTATION TOPICS:

What to Do When There's Too Much to Do

Leaders are so overwhelmed trying to balance the day-to-day operational responsibilities of their jobs, as well as find time to work with their teams and think about strategic initiatives, they struggle with time management and life balance. It's not uncommon for leaders to spend 80 hours a week in the office any more. Enter productivity. If you can figure out how to be more efficient, more organized, and better focused, you can get greater results in less time and get out of the office earlier and home to the people and life you love. There is no need to sacrifice your personal life on the altar of your career when you are productive.

Workflow Mastery: Organize Your Time, Tasks, and Inbox

Laura Stack is better at workflow than 99.9999% of people in the world and is the skill that truly sets her apart from all productivity experts. It requires mastery of email handling, planning, scheduling, project, time, and task management, prioritization, and organization. Workflow is the "secret sauce" that separates ordinary performers from the extraordinary. Having these skills will set you apart from the rest. Your team will function at optimal levels with everyone using the same system. Laura's method is bulletproof. Nothing falls through the cracks. Deadlines aren't missed. Pending items are always resolved. Loops are closed. There is no re-reading, re-thinking, re-processing. Inboxes are empty, and multiple to-do lists are integrated into a single, consolidated system. You'll sleep well at night, knowing that everything is under control, and you're on top of everything. Your life will never be the same. Guaranteed.

SUPERCOMPETENT®: The Six Keys to Perform at Your Productive Best

Based on Laura's business book of the same title, emerging leaders and high potentials will learn how to achieve peak performance in the workplace. In this competitive economy, just being able to do your job is no longer enough. Competence is expected; you've got to be SuperCompetent to get an edge. Whether you're an employee, an entrepreneur, a team leader, or all of the above, SuperCompetent will give you proven methods to reach your and your team's maximum potential and achieve breakthrough results. You'll get to your productive best by mastering six keys to peak performance.

The Seven Daily Habits of Highly Profitable Salespeople

What separates an average salesperson from a high-performing salesperson? They spend more time on activities that produce sales and less time on those that don't. Simple concept? Yes, but difficult to implement in reality, because most traditional sales training doesn't focus on productivity, and "old school" time management techniques have little application for the salesperson. In this session, you'll learn "real world"



Sound like a good fit for your audience?

Finding the right keynote speaker to bring the perfect combination of motivation, value, content, and hands-on how to take-aways can be a challenge. With 25 years of experience bringing change-producing, production-fueling strategies and solutions to organizations around the globe, you can trust Laura Stack to energize and inspire your audience in ways that impact their lives for years to come. Contact us today to discuss which topic is perfect for your team and event! And get the job done right!

LAURA STACK

The Productivity Pro®



Available concurrent sessions:

Attack of the Productivity Suckers: What Sucks the Productivity Out Of You

Become an Email Cracker-Jack: Mastering Microsoft Outlook

At the CORE of Your CULTURE: Team Building That Takes Performance to the Next Level

Retooling Time: Maximizing Our Most Common Denominator

"You truly are incredible! You are the perfect speaker for any audience and the perfect person to partner with! You 'get it,' so much more than an amazing presentation. You customized to our audience, used their buzzwords, and incorporated whatever I asked into the presentation. I received terrific feedback from anyone I spoke to today. Thank you so much!"

- Steve Silver, Human Resources Director, Aramark

"Ms. Stack has lived up to her title as 'The Productivity Pro.'" She has shown us a path to accomplish more, much more, with fewer hours. We've each saved 90 minutes a day. Our staff believes they can take us through exponential growth with very little need for additional manpower. All of this extra time gives us the opportunity to think and find other ways to improve our business plan for greater success."

Montague L. Boyd, Senior Vice President of Investments
UBS Financial Services



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