

March 15, 2002

To interested parties:

Patricia Fripp is the BEST! She keynoted our major client conference, Meeting of the Minds, in 2001 and was a HIT! Not only as the opening keynoter, but also for conducting HALF of the ten best break-out sessions. Clients judged the 115 presentations and voted Patricia's five break-outs in first, second, third, seventh and tenth place.

Based on this incredible feedback, we have invited her back to do the keynote and even more break-outs at Meeting of the Minds 2002. And, just as we did last year, ADP has engaged her to train our session speakers. (Many are experts in their fields, but not professional communicators.)

We achieved the highest client ratings ever for the quality of our breakout sessions/speakers, AND we continue to hear rave reviews for Patricia from our internal folks. Impressed by Patricia's performance, both AG Consulting and other groups within National Account Services have engaged her for speaker training. And, because she is one of the country's top sales trainers, we have also hired her in that capacity.

I fully recommend her as a perfect trainer/coach for your sales teams!

Best regards,

ADP NATIONAL ACCOUNT SERVICES



David R. Larson
Vice President
Client Marketing & MOTM Chair