

Jim Carroll
Futurist, Trends & Innovation Expert

Jim Carroll is one of the world's leading international futurists, trends and innovation experts, providing strategic guidance and insight to some of the most prestigious organizations in the world for over twenty years. He is recognized worldwide as a "thought leader" and authority on: global trends; rapid business model change; business transformation in a period of economic uncertainty; and the necessity for fast paced innovation.

His client list is unique, to say the least. NASA has had Jim Carroll in to help shape their thought process about the future, with an audience featuring astronauts, launch directors and mission controllers. The global master of story-telling, the Walt Disney Corporation, made the observation after a leadership presentation that "Jim's storytelling approach really helps to get his points across!"

He has a track record of inspiring organizations to reframe the opportunity for innovation in the context of significant, transformative change, including the world's largest working sports organization. The PGA -- Professional Golf Association of America -- selected Jim Carroll to open their 94th Annual General Meeting for his message on future trends and innovation, *the first time in their history that they have ever featured an external speaker for their AGM*. Subsequent to his keynote, Allen Wronowski, the President of the PGA had this to say: *"Futurist Jim Carroll helped stimulate the thought process with his keynote address about the incredible rate of change that we as a society find ourselves in, and I was delighted with the lively discussion in the hallways, the passionate positions taken at the microphones"*

If Jim Carroll can challenge the PGA to think passionately about linking future trends to innovation – he can do the same for you!

Jim's insight is sought internationally. In July 2011, he was one of two speakers to address fifty of the most senior CEO, CFO and CIO level executives in St. Andrews, Scotland, at an invitation-only event – the other speaker being Jimmy Wales, the Founder of Wikipedia. In October 2011, he was the opening keynote speaker at the 2011 World Pharma Innovation Congress in London, England. He has previously keynoted other events such as the Linde Healthcare Summit in Munich, Germany, the Swiss Innovation Forum, the Toshiba Mobility Exchange in Sydney, Australia, the annual Business Outlook Forum in the Cayman Islands for hundreds of senior financial executives, and the SAP Business Forum in Stockholm, Sweden.

Jim's client list is a veritable who's who of global leaders — including NASA; Lockheed Martin; Fairmont/Raffles Hotels International; ; RGA Reinsurance; National Australian Bank; Pfizer; Diners Club; HJ Heinz; PPG; Johnson & Johnson; Blue Cross Blue Shield ; General Dynamics / Northrop Grumman; Bombardier; Signature Travel; Microsoft; the US National Recreation and Parks Association; Yum! Brands; Burger

King; US Department of Defense – Commissary Agency; Rockwell Collins; Oracle; the International Association of Conference Centres; Pearson Learning; US Air Force Research Laboratory; McKesson; Siemens; US Navy, Marine, Air Force Child Youth Programs; Nestle....all of these organizations have engaged Jim Carroll for a keynote or leadership meeting which focused on future trends, innovation and growth! There are hundreds more.

The world's largest organizations turn to Jim Carroll when seeking insight into the future. Shouldn't you?

Jim has researched key innovation success factors for dozens of industries, associations, professions, companies and individuals. Hundreds of thousands have shared his insight with highly energized presentations in Zurich, Munich, Palm Springs, Sydney, Cayman Islands, Los Angeles, Miami, Costa Rica, London, Nassau, Munich, New York, Vancouver, Stockholm, Budapest; everything from small Board-level sessions with 12 people; to high level CEO leadership meetings to 5,000 person conference keynotes.

Jim is globally recognized for his unique wisdom and insight into trends. *BusinessWeek* commented on Jim: "a leading source for innovation insight;" he has been a *CNBC* guest expert on innovation; his insights have also been covered by *ABC News*, *INC*, *Fast Company*, *the South China Morning Post (Hong Kong)*, *American Way*, *The Age (Sydney, Australia)*, *CAPITAL Magazine (Dubai/United Arab Emirates)* *CEO Magazine Hungary*, *Association LEADERSHIP*, *the National Post* and *PROFIT*.

Jim is also an author, with books including *Ready, Set, Done: How to Innovate When Faster is the New Fast*, and *What I Learned From Frogs in Texas: Saving Your Skin with Forward Thinking Innovation*.

Jim brings deep, strategic insight to his presentations. He is a graduate of the University of Toronto – Rotman Business School Directors Education Program, as his career path increasingly comes to include strategic guidance at the Corporate Board level.