

# Online Secrets to Build Your Brand



## Your Audience Will Learn:

- Seize the Web Visitor's Attention in Seconds
- Use Crucial Web Marketeer Strategies
- Make Your Brand Memorable
- Guide Web Designers to Make Your Web Site Profitable
- Gain More Cash Per Click
- Compile Market Data to Succeed
- Learn skills based on new research
- Use the skills that Tom taught at the National Association of Broadcasters Conference

Based on Tom's Audiobook



## Audience Members Gain Value:

- "Thank you, Tom, for the fine presentation at National Association of Broadcasters Conference. I was glad to introduce your speech and say: 'Tom is a NAB favorite for years. We have had many favorable responses. And he is very energetic.'" John G. Marino, Vice President, Science & Technology National Association of Broadcasters, Washington DC
- "Tom's presentation was an exciting part of our Success Now Conference. Tom's presentation and strategies change lives. We at Success Builders International awarded Tom *Best of the Best - Speaker of the Year*." - Doug Jones, CEO, Mortgage Magic, Conference Chair
- "My favorite idea was how to use 'sidedoors' to increase traffic on my web site." - Herman Codero MIS Director, Network Consulting
- "Tom is a very good presenter. I'll use his B.R.A.N.D. for my business." John Baumgartner, Director of Corporate Real Estate
- "Tom has a presence that is felt when he enters a room. His presentation hit the key points." - J. S. Fox
- "I found the best, usable ideas for me are how to increase traffic to a web site. It was very informative. I learned a lot in a short amount of time." Lucy Richardson, Web Design/Multimedia Manager, Bill Adkins Ministries, Tennessee
- "Tom's marketing phrases were the best part of his presentation for National Association of Broadcasters Conference." Anthony Romano, Supervisor, MultiMedia Services Customer Care, Bristol-Myers Squibb

## Tom Marcoux, America's Communication Coach

Tom Marcoux, America's Communication Coach, is an award-winning speaker, featured in technology/communication magazines. He is the author of ten books, and Tom is called "The Personal Branding Instructor" by *The San Francisco Examiner*. Tom is a personal/professional coach, sales coach, faculty lecturer (Academy of Art University, Cogswell Polytechnical College); guest lecturer (Stanford University, DeAnza College); on-line class author/instructor; corporate workshop/seminar leader (to professionals from IBM, Lucent Technologies, Wells Fargo); and guest expert on TV/radio venues. For six years in a row, Tom addresses the National Association of Broadcasters Conference, Las Vegas. Tom is the author of *Communicate to Win*, a required textbook at Cogswell Polytechnical College. Tom earned a degree in psychology and television production. He won a special award at the Emmy Awards and has a feature film that went to the Cannes Film Festival. Tom is CEO of TomMarcoux.com, Inc., and his team prepares the science fiction trilogy of motion pictures *TIMEPULSE*.

