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BRUCE W. BOYEA
CHAIRMAN, PRESIDENT AND
CHIEF EXECUTIVE OFFICER

October 8, 2007

Mr. Scott Burrows
5105 Interbay Boulevard
Tampa, FL 33611

Dear Scott:

I wanted to take this opportunity to personally thank you for your presentation, "*Challenges with Vision, Mindset & Grit*". Your message was absolutely superb and continued the momentum and focus that was created by our Advanced Marketing Seminar.

Scott, should you ever want to use us as a reference for your outstanding presentation, please feel free to do so. We hear a lot of motivational speakers but, I have to tell you, that you have taken it to a new level. Your personal experiences bring the vision, mindset and grit alive. You were such an inspiration to our group and your message is being continually reinforced based upon feedback that we have received from our field associates.

John Schmitt sends his personal regards. Scott, I do look forward to skiing with you one day in Colorado and I know that Alan Solomon is working on the plans for this already. In the interim, be well and, again, thank you for your outstanding presentation.

Yours truly,



Bruce W. Boyea