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From: Kruse, Lyle

To: Burrows, Scott

Sent: Mon, Sep 21, 2009 10:00 am

Subject: Select Sires Sales Conference

Scott - I would like to thank you for the tremendous presentation you delivered to the Select Sires group on September 11<sup>th</sup>. Your message of "Stand Up to Any Challenge" was very well received by our group. I have had numerous comments from people in attendance that your message really connected with them and inspired them to look at what is really important in life and overcoming challenges. Your delivery style was also very good and kept the attention very focused. I also appreciated the research you did on Select Sires prior to your appearance and the effort to customize your presentation to the specifics of our very unique business.

If needed, you are certainly welcome to send anyone my way if they would like a reference of your presentation and speaking abilities.

Thanks and good luck-

Lyle Kruse

V.P. US Market Development

Select Sires, Inc.