

June 12, 2013

Dear Waldo,

We have worked with dozens of keynote speakers over the years and more than a thousand consultants and practitioners in a wide variety of conference sessions. A few linger in our memories and impact our lives forever. You are definitely among our favorite inspirational speakers, and it's my pleasure to recommend you. While there are other distinguished military veterans on the circuit who bring flair, excitement, and inspiration, you stand out as one who also listens to your customer, genuinely cares about relating to the audience, and serves as the ultimate Wing Man.

You responded to each request for information promptly and completely, invested time in our pre-planning to understand our event and audience, and met rehearsal responsibilities to be sure that you were ready and the production team had everything they needed to support a flawless performance. Then, you stayed around for nearly two hours to chat with our attendees and sign books. Most of all, you saw the value in sharing your recorded performance in our digital event so that our community leaders could share your message with their team members who were unable to join us in Las Vegas. We thank you for that.

Finally, it is not what I say, but what our audience says. They were deeply inspired, as evidenced in their rousing standing ovation and their many written comments:

Thanks for "finding Waldo!" Inspired motivated. Commit commit!!!! - Awesome presentation! - Very passionate speaker - Inspirational! Push It Up!!! What a great session and he applied his life lessons to our industry. Thanks for having him speak to us. - Inspirational speaker! - "WOW" does not begin to describe Waldo's presentation. It was inspiring, captivating and really hit home in so many areas. Thank you for an amazing boost of energy with a trip of fond memories. Unbelievably Awesome! - Great life lessons to take back to my organization - This guy can get your blood pumping - Tons of energy. Gave real life and death leadership issues. - I was really moved by what Waldo was speaking about. I would highly recommend everyone see him speak - Thought this speaker was amazing! - Powerful! - Very inspirational and uplifting session. Waldo fired me up. I want to go back to my office and "Push It Up."

Thank you for making a difference for our audience – we never fly solo!

Best regards,



Cinda Daly
Director of Content, HDI



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