



ABOUT
ROBYN

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VIDEOS

PRESS
ROOM

MEETING
PLANNERS
KIT

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EVENT INQUIRY

CONTACT

World Class Teams
"adventures in teambuilding"

KEYNOTES

TEAMBUILDING
EVENTS

TESTIMONIALS

"...It's been just over a year since we did that meeting with you and people still talk about being the best teambuilding meeting we've ever held."

NORTHROP GRUMMAN

- Irwin I. Golub, Northrop Grumman IT Solutions Team

I would honored to recommend Robyn Benincasa as a keynote speaker for any of your clients. Robyn is a captivating, dynamic speaker with a style that it is both approachable and extremely compelling. While adventure racing and Robyn's exploits are clearly larger-than-life, she is so natural and unassuming that her audiences are readily inspired and eager to put her lessons to work.

We have used Robyn as a keynote for groups as large as 550. She has no problem commanding each attendee's attention. She is consistently among our highest rated speakers. We've used, among others, Joe Thiesman, Jerry Linegar (the astronaut), and Ben Carson (the surgeon) for groups as large as 1300. Each has been very good. Robyn is better. Not only is her message as compelling, but her multimedia approach is well suited to very large groups; 1200 or more should be no problem.

SIEMENS

-- Christopher Mortell, Sr. Manager, HR, Professional Education and Learning, Siemens Medical Solutions

"I have known Robyn Benincasa for a number of years, and have utilized her talents as both a speaker, as well as a leader of team oriented events. While the SVP for the Western U.S. for Starbucks Coffee, I selected her as both the lead speaker, as well as the team leader, for our annual Store Manager Leadership Conference, held in Tacoma, Washington. The event was an overwhelming success. In fact, 6 years later, they are still talking about the key learnings, the fun, and the excitement of

working together as a team. She also addressed the national Leadership Conference for Starbucks Coffee, speaking to about a 1000 attendees, including the Board of Directors, Howard Schultz, the founder, as well as the senior leadership team, the corporate office, and the entire field organization for Starbucks. She was a great success.

Likewise, 2 years ago I was the C.O.O. for It's A Grind Coffee Houses, and we invited Robyn to facilitate a one day team building event, as well as deliver the keynote address at the first ever national Franchisee Convention. She went above and beyond, ensuring the success of the event, and providing much in the way of key learnings the each Franchisee could take back to their individual businesses. I can recommend Robyn and her team to provide an exceptional event that will thrill the audience short term, and provide meaningful change in the long-term as she provides key insights into the synergies of building a World Class team. If you have any further questions, please do not hesitate to call. "



-- John Alderson, Zone V.P. Starbucks/C.O.O. It's a Grind

"AWESOME!!!! No other way to describe you or the presentation that you gave at our Summit meeting last week. I spent the week listening to a number of people talking about the session, your achievements and how they tied in so well to some of the issues that we are trying to implement on the one hand and overcome on the other. The 8 Human Synergies tied perfectly into the messaging that we had done earlier in the day and we tied a number of your key messages into the next two team building events we did in the afternoon.

You were inspiring for me personally and certainly for my team. No doubt you and adventure racing have approximately 140 new fans.

I look forward to watching you race again in your upcoming event.

My very best regards and thanks

Just Awesome!"

SIEMENS

-- Anthonie Goudemond, Siemens Medical Solutions, Vice President, Human Resources

"Robyn, thanks again for the awesome presentation you gave to our HR meeting this past Monday. It was by far the best and most inspiring talk I have ever heard. I have taken to heart some of the key messages from your talk and have and will use them in my personal as well as my work life. You really made a difference and for that I am grateful."

SIEMENS

-- Edward Hayes, Siemens Medical Solutions, Director, Human Resources

"I cannot thank you enough for your dedication and phenomenal delivery at the Teambuilding/Bikebuilding event at our National Managers Meeting. I received SO many wonderful, positive comments about Robyn's presentation. The audience felt you were very authentic, passionate and that you really understood 'Jamba'. I/we were thrilled. I suspect there will be many upcoming occasions for us to work together. I look forward to it!"



-- Renee Kempler, Jamba Juice, Director of Retail Marketing

"Hey Robyn,
I'm the Mastery University team Manager at Robbins and I was at Leadership Academy. All I can say about your presentation is....WOW!! I've been in organizational development/sales management for 20 years and have seen hundreds of speakers. You TRULY are the best of the best! Of course, given your amazing background I can understand that anything you do is done with EXCELLENCE!"



--Terry Moore, Mastery Manager, The Anthony Robbins Companies

"Robyn,
I hope you had a good flight back to San Diego. On behalf of all my colleagues, THANK YOU for a wonderful, inspiring and uplifting presentation this morning. The buzz around the agency is fantastic, and many people have stopped by my office or sent me mails to tell me how much they liked it, and how much you amazed them. I'll be in touch again next week as I have a number of things I'd like to follow up with you on."
All the best,



--Annette, Chief of Staff, New York Euro RSCG Worldwide

"My head and heart are still reeling from the Fast Company Magazine "Extreme Team" experience in San Diego! The breadth and depth of information that was presented and shared during this event made it the most inspiring learning experience of my career.

"Robyn and her team designed an event that was a perfect balance of physical and mental challenges which required collaboration, dynamic role shifting along the way and a strong commitment to the team. My big win is that I'm walking around with the highest level of self-confidence I have ever known. Also, I learned to ask for help-- or at least ask sooner; no longer will I wait for the offer of help.

Finally, I feel confident that I will continue to move past old boundaries. Thank you Fast Company and World Class Teams for a priceless experience. It was absolutely EXTREME."



--Loretta Ratliff, Keybank

"Dear Robyn,
Thank you for the incredibly inspiring presentation at Robbins Leadership Academy last month. As a leader and Sales Director in the home building industry, your insights and standards have raised the bar for building and coaching teams into the future. You radiate the qualities we all should strive to attain personally and it was an honor to have experienced your presentation, your perspective and you. Keep the fire burning. You are exceptional!"
Respectfully,



--Jeff Stanger, Supreme Builders, Houston, TX

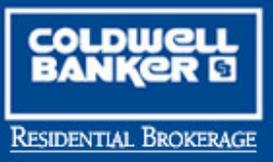
"Dear Robyn,

I want to thank you so much for coming to speak to our company this past week! As you know, my office facilitates the sales of residential units being built by a "New Homes" developer. Our sales efforts would not be successful without the team of contractors and consultants that contribute to the construction of these wonderful homes. The amount of teamwork required is immense! In attendance at your presentation were: contractors, lawyers, sales people, bankers, architects, brokers, insurance agents, engineers, and many other consultants.

The feedback we have received since the presentation has been overwhelming. Not only did everyone gain a fresh perspective about "Teamwork", our company also gained a reputation as an office that cares about the growth and contribution of the people that are a part of this extended team. Many of the attendees said that they had not considered all of the facets of "Teamwork" that you offered and that the presentation had given them much to contemplate!

Your approach to the concept of "Teamwork" is unique. Even though most of us are not athletes, everyone could relate to the stories and situations that were shown during your presentation. I don't think anyone realized how much "Teamwork" is actually required to "win" in the eco-challenge races. Your presentation showed us that not only is it crucial to the survival of the team, it is guaranteed failure if the support, caring, and cooperation amongst the players is missing. The videos you showed were not only entertaining, they were very relatable. We all saw a part of ourselves in those team scenarios. We laughed, we learned, and some people in the audience were deeply emotionally touched.

We all benefited so much from seeing you. I can already see the results of your presentation amongst the teammates in my sales office. We are now engaged in: "WE" thinking, and the amount of support and empathy for each other has tripled. We talk about it everyday! I feel honored and privileged to have had you with us. You are truly a living example of the benefits of "Teamwork", and we will have you back to work with us in a greater capacity to improve our performance as a real team!"



**COLDWELL
BANKER**

RESIDENTIAL BROKERAGE

--Very Sincerely, Tammy Bagnato
Coldwell Banker Residential Brokerage
Ed Peete Company-New Home Sales Team
Arlington, VA

"In short, your presentation was amazing. You rock! You move the audience emotionally. Your content is powerful, and your energy and ability to be genuine on stage were fabulous. I hope they were all taking notes."



--Scott Harris, Trainer, Anthony Robbins Company

"We had so much fun with you. I literally received so many compliments on your message and comments about how your talk touched people - some wanted to go home and share with their husbands/wives/families. Several others said you were the best speaker they had ever heard (my opinion too by the way) and that more in Nestle should hear you! You SO over-delivered both in your speech and in your willingness to spend time with our team. I couldn't have asked for a more perfect message to be delivered at just the right time."



--Lisbeth Armentano, Director of Communications & Promotions, Nestlé Nutrition Division

"I am still charged by my experience participating in Robyn's "AdventureTeambuilding" program, and have put a lot of her team ideas into practice in my business"

--Scott McGarrigle, CEO, AKI

"Robyn's background and experience provide us with a unique and much needed perspective for our RealTime participants, and her award winning adventure racing team embodies what it means to be a leader today. We always get an INCREDIBLE response to her 'Building World Class Teams' sessions and adventure events."



--Gina Imperato, Content Builder, Fast Company Magazine

"The section of "Extreme Team String" that I brought home from our event still hangs in my office as a reminder of so many lessons, including "asking for help is a gift to the helper". I continue to be inspired by my experience with World Class Teams on the beach in San Diego. You made a profound impact in my life! Thank You!"



--Amy Peterson, Director of Sales, Credit Union National Association

"I am back to my job and family life, but I have to tell you that the World Class Teams experience last week was very significant. Although I have done some teambuilding processes before, I felt your ideas were unique. I had fun, but I continually learned about giving, listening, planning, thinking, and pushing myself as far as possible.

I also appreciated the teambuilding workbook, and will find lots of uses for it. I serve as director for an organization of over 400 people and teamwork is critical."

--Sharon Anderson, NDSU, RealTime "Extreme Team" Participant

"Robyn does a fabulous job of bringing the principles of adventure racing into the corporate environment. She did a great job of customizing her session to meet the needs and objectives of our national management meeting. The audience was riveted and our managers continue to talk about Robyn and the lasting impact she made!"



--Debbie Rubin, Assistant to the President, Aramark Educational Resources

"Robyn has a singular energy which she transmits to her audience, allowing them, at least vicariously, to live what she has experienced. Her story is a call-to-action to be more active at whatever level in the great outdoors."



--Lee Plesser Smith, Marketing Manager, Timberland

"Robyn , Thank you for a fabulous and outstanding presentation during our C3 Outfitters event this past week in Phoenix. Your presentation style and message really energized the attendees. We heard nothing but great comments and feedback from many of the attendees throughout the week.

Your flexibility to work with us on the message, theme and your overall participation was very refreshing and we appreciate all your efforts both prior and during the event. Your presentation was one of the highlights for the event and helped to make this one of our most successful C3 events to-date. Thank you from all of the management team and the C3 committee."



--Trent Cross, Americas Software Marketing Team, Hewlett Packard

"Robyn - I thought I knew the importance of teamwork, but your presentation at our sales meeting drove home just how critical teamwork is in every aspect of life...business and personal! Thank you for bringing this to the forefront of my everyday

dealings in life, you reiterated and drove home what I already thought I knew...just magnified it 1000 times. You truly are inspirational. After hearing you speak, I am truly inspired to be a better team member."

TWINLAB

--Lauren Harbour, Director of Distributor Sales/Twinlab

"Hey Robyn,

Thank you so much for presenting at our sales meeting. I can honestly report that you were a highlight of the week. The team was so jazzed to hear you present. I will be sure to share the link with the team as well since we will definitely be pulling for you. Best of luck in the World Championships!!!"

TWINLAB

--Kevin Amerio, Twinlab

"Hi Robyn,

I just wanted to take a minute to thank you for sharing your story with us. I left the hotel on Wednesday feeling more than just motivated, I felt touched. I wanted you to know how warm and open you came across, not only as an inspiration but as a person. I walked away honestly saying to myself, "Robyn seems like she would make a really great friend". Your story is so incredible but you present it in a totally credible way. I've learned a lot of things listening to people speak, but I heard things from you I'd never heard before. Thank you for touching my life. I will carry my new lessons with me for a lifetime and, because of that (and you) I will be that better person, friend, and teammate. Many blessings."



--Rebecca Burcher, Sales agent with Coldwell Banker Real Estate

"I was fortunate to be a part of the It's A Grind seminar that you gave at the Coast Hotel in Long Beach, CA. I'm truly awed by you and your team's drive, enthusiasm and positive attitude, to say the least. You are amazing! Thank you for sharing your life lessons with others as it proves to be so inspirational, motivating and uplifting."



-- Sheeba George, "Its a Grind" coffee

"Your presentation was extremely motivating--WOW!! Your life and the risks you have taken are truly inspiring and phenomenal! I am 53 and will never be climbing the Andes or any other peaks, but I strive to continue overcoming difficulty with a positive attitude. You gave me more hope and direction and reminded me of the little tiger I used to be. Thank you so

very much! Keep sending your strong message of achievement and success! "



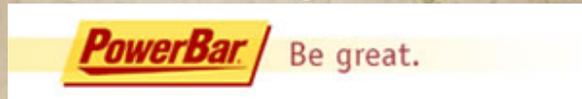
-- Linda J. Griffith, Director of Concierge Services
Coldwell Banker/Sky Ridge Realty

"Hi, Just had the most amazing time at Tony Robbins leadership seminar! Your presentation was the most inspirational session I have seen & your leadership distinctions & congruence is incredible."



-- Mike Lloyd, CEO MLE Ltd.

"Thank you again for making Amy and I look like geniuses, your presentation was a hit!!! The feed back was tremendous, the best part of the meeting."



-- Chad Coester, PowerBar, Customer Development

"I saw your inspiring presentation at Leadership Academy for Tony Robbins last week and was impressed by all you have done when they introduced you, but I was most impressed with you as a person, your spirit and your great insights on leadership and team work which I am putting to use since I saw you."



-- Reza Etedali, REZA Investment Group, CEO & Founder

"You were awesome! Really. Anthonie was very happy and everyone came away thoroughly inspired. Anthonie did say that

when you hugged him it was like being hugged by Arnold Schwarzeneger. That was a compliment. :) I'd ask him why he's been hugging Arnold, but that's probably none of my business."

SIEMENS

-- Christopher Mortell, Manager of Curriculum Development, Siemens Medical Solutions

"I have seen you present twice not at Leadership Academy, once as a participant and now as part of the Leadership team. Your style, content, wit, courage and femininity are an amazing and compelling mixture. You are an outstanding speaker about an outstanding subject."

The Freedom Factory

-- David Taylor, Managing Director at The Freedom Factory, Anthony Robbins Leadership Academy Participant

"Robyn, thanks again for the awesome presentation you gave to our HR meeting this past Monday. It was by far the best and most inspiring talk I have ever heard. I have taken to heart some of the key messages from your talk and have and will use them in my personal as well as my work life. You really made a difference and for that I am grateful."

SIEMENS

-- Edward Hayes, Director of Human Resources, Siemens Medical Solutions

"My team had a FANTASTIC time with Robyn and her team. I can not 'glow' about the event enough! Everyone from World Class Teams was wonderful - they really worked with my executives and helped pull them out of their shells and make them work as teams. The events they had us doing were a lot of fun, challenging as well as meaningful for our team to get the most from the event (not to mention hilarious to watch!). The end of the day/wrap up session where we re-grouped on the day's activities and how everyone did also served as a learning lesson.

All in all, it was a great experience and we really enjoyed doing it and learning from it. It really did help bring my team together - from my executives that work Internationally and in US Satellite offices, to the people that work together on a daily basis in our LA office. Everyone got a keen sense of 'teamwork' and the challenges really made them bond. Not a bad word was said about the day (other than 'I'm going to be sore tomorrow!')."



-- Sherri Cahill, Napster, Assistant

"What can I say....you and your team were awesome! Our team really enjoyed hearing your story and found the entire session to be of tremendous value. Everyone was still talking about it Thursday night at our dinner.

Please extend our thanks to your team for a job well done. "

NORTHROP GRUMMAN

- Irwin I. Golub, Northrop Grumman IT Solutions Team

"We are still hearing rave reviews about Robyn's presentation so we wanted to share that with you....many have commented that it has been the most entertaining and introspective of the presentations we have had....kudos..... "

 **Schering-Plough**

- Loretta Cranbourne, Product Manager, Schering-Plough Corporation

"Your "8 Essential Elements of Human Synergy" was by far the presentation was absolutely the best of all the sessions I attended at this years HDI Conference. In fact it was the best corporate presentation I have ever seen. I really DID leave the session inspired. "



Leading IT Service & Support

- Frank Hartnagel, IT Asset Management Analyst, HDI

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