

To whom it may concern:

Cathrine Ann was the keynote speaker at our First Annual BC Women in Mortgages Leadership fundraising event this past October 2011. All funds raised went to the Canadian Women's Foundation's Women Moving Women campaign, which funds programs across the country that helps low-income women.

In light of our chosen charity Cathrine Ann's story was very fitting. As Canada's only national foundation that helps women and girls reach their full economic and social potential, The Canadian's Women's Foundation believes that Canada will reach its true potential when women and girls can reach theirs. Through their work, women and girls will be empowered to live without limits: to become economically independent, to be free from violence and to be full contributors to society.

Our attendees are professional women from the Canadian Mortgage industry, many of whom are self-employed. Our goal was to have an inspirational day that would motivate them in their lives and professional development. Cathrine's story appealed to our guests on both an emotional level and well as a professional level, as in the end she is a successful and independent women!

Cathrine's story is that of perseverance. One cannot hear her speak, know her story, and how far she has come in life despite all the odds, and think *I can't*. Yes You Can is our company motto and Cathrine's story showcases that quitting is not an option. Try and try again, you can reach your goals, you can be successful women in whatever you chose to do, you will keep trying until you reach your potential! Not only was her path to success and her book tremendously inspirational, but Cathrine is truly an outstanding speaker. She is extremely captivating, entertaining, articulate and exciting, all validated in the resounding standing ovation the audience provided her.

The survey feedback from our event and Cathrine's keynote speech was overwhelmingly positive. Cathrine Ann inspires and motivates. We would have her at our event every year if we could!

Kathy Gregory
Founding President and CEO
Paradigm Quest Inc.

390 Bay St, Suite 1800
Toronto, Ontario
M5H 2Y2
416-366-8606 ext 2222