

Karl's New Book available in March www.studentathlete.us

Heart of a Student Athlete: All Pro Advice for Competitors and Their Families, by Karl Mecklenburg, offers youth sports families, middle school, high school, and college athletes inspirational advice about how to dream, achieve, and succeed not only in sport, but also in life. More than a simple self-help book for competitors, author Mecklenburg gives real-world, tested counsel based on his own experience as an amateur athlete, and as an All-Pro captain of the Denver Broncos. This is guidance and direction that has been proven on the field of competition and in the living of a successful life. Heart of a Student Athlete begins with the basic keys to success: teamwork, desire, honesty and forgiveness, dedication, courage, and goal setting. Through personal narrative and anecdotal storytelling, Mecklenburg builds on these themes to arm student athletes and their families with the insights needed to discover and achieve their loftiest dreams.