10 Condensed Books on the Ten Hottest Business Topics Today.

1. Re*Commit to Change.
2. Re*Think Your Choices.
3. Re*Assess Your Expectations.
4. Re*Position Your Strengths.
5. Re*New Your Positive Attitude.
6. Re*Assert Your Value.
7. Re*Define Your Relationships.
8. Re*Balance Your Life.
9. Re*Examine Your Leadership Opportunities.

“Business as USUAL” is no longer enough...

if an individual or organization wants to set themselves apart from the competition and be the top choice for today’s demanding and savvy customer.

“10 Ways to STANDOUT From the Crowd” gets right to the heart of every organization’s #1 concern when it asks the reader:

“What do YOU bring to the table that is so unique and memorable that people will CHOOSE YOU to be their customer, colleague, employee, leader, salesperson or partner?”

With an effortless blend of substance and style - mixing personality, graphics, color and amazing take-home value - this is a book that lives up to its name and does indeed STAND OUT FROM THE CROWD. Connie provides the answers you need to speed past your competitors and be recognized as the absolute right person/organization for the job!

keynote topics

1. STANDOUT FROM THE CROWD
   How to Out-Think and Out-Perform the Competition

2. STANDOUT SALES
   How to Out-Smart and Out-Sell the Competition

3. STANDOUT LEADERSHIP
   How to Influence Others in a Positive Way

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What people are saying about Connie’s newest book:

WOW! 10 Ways to Stand Out From the Crowd is in a league of its own. Fun to read - you bet! Loaded with insight and right-on-target information - without a doubt! And here’s the best part - every topic you want to learn more about in order to achieve success - is all here in one book.

Jeff Steele, President, Identity Theft Restoration, APSA International, LLC

Connie and Jean have hit a home run with a book that lives up to its name and stands out from the crowd. From the very first page, I knew I was about to experience a wealth of content wrapped in the kind of creativity you rarely see in a business book.

Diane Koziol Krueger, brand identity expert, CEO and Founder of Contagious, LLC

Connie is a professional speaker and so much more! Expert in the psychology of human behavior, sales, leadership and change, she is also an Author, TV and Radio Personality, Entertainer, Organizational Therapist and an Executive Career/Life Coach.

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Connie Podesta • Jean Gatz

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