



Speech Topics:

All Keynotes are Customized for Each Audience

Robert Van Arlen delivers the most engaging keynote your attendees will ever experience. He integrates specific goals of the conference into a powerful message that unites everyone. “Focused Synergy” is the title of his speech and book, and it reveals the key to developing synergy in our life, team or organizations. It is a powerful concept that sets the foundation to thread customized content for each audience.

Robert has delivered speeches to hundreds of organizations worldwide with an astounding impact on results. His message is great for sales, service, marketing, technology, academic institutions, associations and organizations going through change. His industry expertise includes legal, accounting, hospitality, service and technology.

Outcomes from Keynote Speeches:

- Most memorable speech experienced by audience
- Greater alignment to a common vision
- Attendees are ignited and want to take action immediately

Ignite Sales

Improving the Beat of Sales

Salespeople are the heartbeat of most organizations, and at Sanctuary, sales teams will learn new ways to grow relationships with prospects and existing customers. As a result, attendees learn new techniques to demonstrate differentiation and become invaluable resources to customers.

Outcomes for Sales-Focused Keynotes and Training Programs (60-90 minute keynote or half- and full-day training)

- Sales professionals learn new ways to demonstrate differentiation
- Everyone gets aligned to the same vision and goals
- Sales professionals become invaluable resources to customers
- Sales professionals gain greater confidence in their ability to achieve goals

Ignite Service

Orchestrating Service Excellence

Robert Van Arlen reinforces that service is a 24/7 initiative and a core element for retention and growth in almost every industry. Following a diagnosis of a group’s existing service standards, Van Arlen finds new ways to improve the customer experience, ultimately helping team members raise their personal bar of excellence, become better listeners and problem solvers, and look to anticipate rather than react to customer issues.

Outcomes from Service-Focused Keynotes and Training Programs (60-90 minute keynote or half- and full-day training)

- Service team members will raise their personal Bar of Excellence
- Service team members become better listeners, better able to resolve issues and find opportunities
- Service team members become anticipatory in servicing customers, clients, members or guests



Ignite Leaders

Producing a Hit When the Band Has Changed

Van Arlen teaches business leaders how to become igniters, inspiring top performance from team members through a change in leadership that others will want to follow, support and participate in. This program focuses on leader confidence, vision alignment, accountability and measurable growth in performance.

Outcomes from Leadership-Focused Keynotes and Training Programs

(60-90 minute keynote or half- and full-day training)

- Leaders will gain greater confidence in their ability to transform their teams
- Leaders will be able to get their teams aligned to a common vision
- Leaders will experience a greater commitment to personal accountability
- Leaders will experience measurable growth in performance from team members