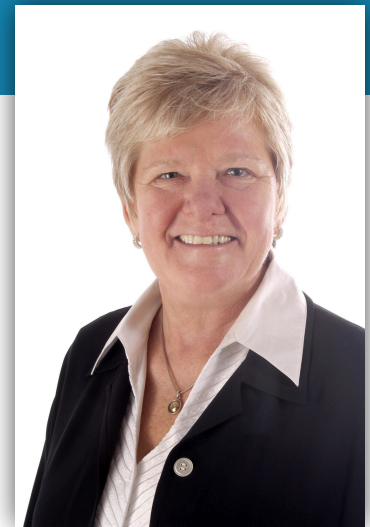


LINDA TARRANT

CHANGING PERSPECTIVES: TRANSFORMING YOUR ORGANIZATION

Explore new ways of thinking, planning and adapting to a changing world. Linda delivers dynamic keynotes, leads change management and strategic planning processes and is a master facilitator.

- Integrated approach; custom events tailored to meet clients' unique needs
- Refreshingly genuine style *and* a challenging, positive and powerful message
- Captivates audiences with humor, motivation and storytelling
- Connects across the organization – from senior leaders to front-line staff
- First woman to be inducted into the Canadian Speaking Hall of Fame
- Past President of the Canadian Association of Professional Speakers (CAPS)



**Certified Speaking Professional (CSP),
Canadian Speaking Hall of Fame (HoF)**

Linda has extensive experience delivering innovative, thought-provoking programs to both public and private sectors across North America. She holds advanced degrees in Psychology, Sociology, Education and Counseling. Linda brings a captivating and contagious energy to every event. She challenges groups to think differently, embrace new perspectives and act with courage.

Clients include 3M, IBM, the Royal Bank (RBC), the Vancouver Island Health Authority, BC Government, Canada Revenue Agency, the Canadian Olympic Association, the University of Alberta, the Canadian Medical Association, the City of Richmond and Fraser Valley Regional Library.

“Linda led a dynamic, inspirational session on change for 200+ of our senior managers. Using her extraordinary insight, communication skills and personal charisma, Linda was able to keep the group totally engaged and focused. She quickly helped us pinpoint and deal with the organization's most challenging issues. I would engage Linda's services again whenever we need a talented consultant, speaker or facilitator.” Barbara Greeniaus, Executive Advisor, Corporate Communications & Change Management, BC Ministry of Public Safety and Solicitor General

Visit the **MEETING PLANNERS** section at www.lindatarrant.com for more details

FEE: \$7,500, plus applicable taxes and expenses • Ask about multiday and local rates

INCLUDES: All planning, preparation and presentation

BONUS: NO EXTRA COST – additional presentations for the same client, on the same day

250-592-6044 • 866-592-6044 • linda@lindatarrant.com

Linda travels from Victoria, BC

HOT TOPICS

CHANGING PERSPECTIVES: TRANSFORMING YOUR ORGANIZATION

What do you see when you look at a tree? Well, that depends on whether you're a bird or a beaver – looks like home to both of them, but it's a big difference to the tree. Multiple perspectives are key to identifying critical information or factors that could impact the success of any change initiative. We'll apply some tools and techniques for capturing different perspectives, learn how to recognize our "blind spots" and open up endless possibilities.

BUILDING A CONNECTED ORGANIZATION: ENGAGEMENT IS THE KEY

Get people engaged and connected to an idea, an issue or a common purpose. Develop strategies to capture their hearts and minds and then stand back to watch the creative juices flow. Develop a personal and organizational "Connectivity Plan" and experience the power of a connected organization. Apply some of the latest brain science research that challenges our current approaches and identify critical elements that are essential to any successful engagement strategy. And have fun in the process.

ASKING THE RIGHT QUESTIONS: HOW TO GET "UN-STUCK"

Taking control of your future demands that you take responsibility for your choices. And asking the right questions will certainly help you make better choices. In this thought-provoking, inspiring and fun-filled session, we'll focus on 20 Great Questions that will take you from ideas to action. Taking control may mean letting go and this program will give you the tools to get un-stuck without coming un-glued.

LEADING WITH YOUR BRAIN: DEMYSTIFYING THE PHYSIOLOGY, PSYCHOLOGY AND SOCIOLOGY OF CHANGE

Innovation and leadership are all about change. The latest research gives us insight into the brain's role in resistance and learning and the complexity of change. It's why so many of our change efforts haven't produced the results we would like. The new leadership challenge is to better understand the physiology, psychology and sociology of change so we can help others embrace new ideas, concepts, techniques and technology.

AND LINDA'S MOST REQUESTED KEYNOTE: "SURVIVAL IS A LOUSY GOAL"

BOOK TODAY:

250-592-6044 or 866-592-6044

linda@lindatarrant.com



"Linda is an inspired and focused facilitator. She worked with the Royal BC Museum leadership team assisting us in developing strategic priorities and actions that will lead us over the next five years to achieve our vision."

Pauline Rafferty,
CEO, Royal BC Museum

"Linda is a skilled facilitator and speaker, who understands the uniqueness of each organization. Through insightful questions, practical tools, relevant experience and a sense of humor, she helps groups reach agreement and gain commitment to common goals. I highly recommend Linda."

Mark Rochon,
President and CEO, Toronto
Rehabilitation Institute

"Linda delivered an excellent keynote address at our Staff Day Event for 225 staff. She was informative, entertaining and humorous. I highly recommend her – you will not be disappointed."

Rob O'Brennan,
CEO, Fraser Valley
Regional Library