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June 6, 2005

Dr. Jeff Salz
Way of Adventure
P.O. Box 918
Idyllwild, California 92549

Dear Dr. Salz:

The distinction you make between "inspirational" vs. "motivational" speaking was well illustrated at our University of Phoenix commencement yesterday in Cincinnati.

"I encourage audience members to probe deeper and ask, What is worth doing? And how can I do it in the context of the life I presently have? When we have reconnected to a sense of purpose then anything truly is possible. A sense of personal mission, an insistence on joy and a dedication to service provide the kind of profound motivation that sustains us over time."

I suspect that your talk will help inspire many of us to insist on joy ... even in our failures, which illustrates "how big our dreams are".

One had to be impressed at the personal stories of the two University of Phoenix graduates who spoke and the overall joy in our first commencement exercise in Cincinnati. The University of Phoenix program does challenge adult learners to become "a different Bertha" and many respond. It gives us pride to be associated with the University of Phoenix.

Your three recommendations to the graduates (perhaps falling on equally fertile ground with faculty & staff) were outstanding. Sitting with the faculty, I heard a number of whispers as you finished your talk ... "he is a terrific speaker". I enjoyed our conversation before commencement. I am looking for a longer conversation ... so I have ordered your book.

Best regards,

