

TAPPI

ADVANCING TECHNOLOGY AND PROFESSIONAL ACHIEVEMENT IN THE PAPER AND RELATED INDUSTRIES

Jeff Salz, Ph.D.
Way of Adventure
P. O. Box 918
Idyllwild, CA 92549

Subject: Keynote Speech

Dear Dr. Salz,

How do I begin to tell you just how successful your talk was that kicked off our 2001 Papermakers Conference in Cincinnati? In the twenty years I've been volunteering with TAPPI, I've never had anyone stop me in the hallways to remark how good the Keynote Speaker was, nor have I had them actually quote the Keynote Speaker during one of the roundtable sessions. But such was our experience with you.

Your energy and excitement for adventure, and the lessons learned from those adventures, were so well conveyed that many of our delegates were actually excited to be about the business that brought us together. They were already applying your six step solution to discovering adventure and putting vision back into our organization and into their personal lives.

The right blend of humor and humans was a rich experience for us, and we all took to heart the message that you had to deliver. Your lifetime has been crammed full of the kind of stuff that most of only dream about, and the way you tell your stories had all of us on the edge of our seats with anticipation of what was coming next. You are truly a gifted speaker and one that we will always remember as setting the bar for those that will follow.

We thank you, Jeff, for your innovation, your insight and your enthusiasm. But most of all we thank you for your message of how to seek out adventure in our own lives. Good luck to you as you continue to trek the globe, and your living room, for those adventures that are yet to come.

Sincerely,



Jonathan C. Kerr
Chairman, Paper and Board Division
TAPPI Operating Committee

cc: Wayne Gross, TAPPI Executive Director