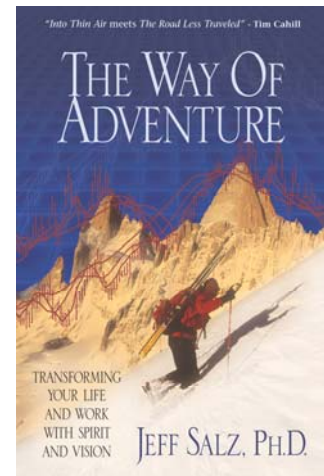


The Way of Adventure

What is adventure? As Jeff Salz shows us in this wise, wonderful, extraordinary book, it is the most vital way of living your life every day. Sharing the insights of inventors, his fellow explorers, artists, executives, a former U.S. president, and the wise folk he has met on his travels, Dr. Salz gives you the tools that can transform everything you do. Open this book and embark on your own journey of self-discovery. You will be changed by it forever.



The Richmond Times-Dispatch says: *"The best book of the month mixes engrossing true adventure with a plan for building a fully realized career. Salz teaches six steps to injecting adventure into your work and life... and illustrates each with a generous dose of travelogue drawn from his own trips to exotic locales, including Patagonia, Tierra del Fuego and Nepal."*

"The Way of Adventure" will stir your blood, stretch your vision, and start you packing for the journey to the next horizon. - Sam Keen, New York Times best-selling author

"Sitting in the audience, not only was I entertained. I walked away thinking that you had an idea, believed in the idea and that it was something very special. Returning home, I bought your book and it was tremendous. I had heard the word 'vision' so many times at work. Now I view it with a changed perspective and I have to honestly say that I am seeing things a lot differently." Dan Turner