



January 24, 2008

Dear Jeff

Thank you for participating in the FASTSIGNS 2008 Convention at The Broadmoor Hotel and Resort in Colorado Springs, CO. Your keynote address, "The Adventure of Success" was both inspirational and applicable.

I appreciate the manner in which you prepared for the presentation, by talking with corporate staff and most importantly mingling with our delegates prior to your presentation. I also recognize that you did a great job intertwining our industry terminology as well as our Convention theme into your presentation.

Through the course of our Convention, many of our attendees made comments such as "Best Keynote Ever!", "Jeff was fascinating and inspiring", "I loved the keynote address, Jeff really made me think", "I could really relate to what Jeff had to say – it was a very inspiring presentation."

We thoroughly enjoyed how you shared the story of your adventures and your outlook on life – you enlightened us with invaluable lessons. Your passionate affirmation of the value of life and the thrill of celebrating success from the top of the world or the ends of the world were moving to all of us.

It was a pleasure working with you. You can definitely count on my personal recommendation as well as that of FASTSIGNS in any future endeavors.

Best wishes,

A handwritten signature in black ink that reads "Susan Last".

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