

The Adventure of CSR

Journey into the
Heart of
Corporate
Social
Responsibility

with

Dr. Jeff Salz



Ride horseback with Tibetan nomads, re-discover a lost Mayan civilization and climb the glaciers of Patagonia in an attempt to scale one of the most awe-inspiring mountains in the world.

Along the way, discover fresh insights and timeless certainties for today's uncertain times.

Instill your people with a lively and enlivening understanding of the **how** and **why** of corporate social responsibility.

WHY... a commitment to CSR is a natural expression of the human need for personal satisfaction, exploration and adventure.

HOW... to harness the power of the human connection and highest intention for sustained profitability and accountability.

*When it comes to building effective leadership teams by connecting individuals through their highest values... **Jeff Salz is superb!***

Kevin Turner, Chief Operating Officer, Microsoft Corporation

