

# RESTRUCTURING OUR BIG COMPANIES



Now is the time to consider the concept of The Thinking Corporation as the way forward for many of our large organisations that are cracking under the pressures of current financial conditions. The fact that they are under such stress indicates that these companies have something lacking in their planning, financial management and market execution. In short, they are not flexible and innovative enough to move comfortably with changes in environmental conditions. Both

flexibility and innovation are characteristics of A Thinking Corporation and the next generation of employer/ employee relations. Positive change is a good alternative to seeing some of our large iconic companies go to the wall and millions of employees losing their jobs.

It is time to make the alignment between employer and employee needs, wants and plans by tapping into the creativity of every individual.

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DAVID FROID THE THINKING CORPORATION



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