

# the MINDSET of a CHAMPION<sup>SM</sup> series



## THE MINDSET of a CHAMPION: *What People Say about David's Presentations*

“Sport psychologist David Cook is knowledgeable, persuasive, sincere, and specific in teaching the ‘why and how’ of change and growth through tough-minded mental applications. His program encourages and enables people from every walk of life to deliver superior performance. Dr. Cook’s message is exciting and his directions are specific and easily applied.”

**Zig Ziglar**  
*Author/Motivator/Teacher*

“David has helped us greatly with our ability to focus and our determination to block out interference...and that’s not just for basketball...these principles can be applied to every aspect of life.”

**David Robinson, NBA MVP**  
*San Antonio Spurs*  
*(1999 NBA Champions)*

## THE MINDSET of a CHAMPION EXECUTIVE DEVELOPMENT

# GOLF OUTING

A Uniquely Crafted Golf Adventure Requiring Teamwork, Crisis Management and Creativity to Navigate Successfully

*You will compete. You will be challenged.  
You will succeed and you will grow...and,  
in the process, you’ll have a lot of fun.*



This powerful, life-changing experience is designed to impact your business with positive change by applying the principles and winning strategies of the sports arena to the business arena.

Enhance your bottom line while building strong, mutually supportive relationships in your management team. You and your team will enjoy the challenge and you will bring back to your company insights and tactics to help your business achieve a new and higher level of success.

## TOPICS include:

- Performance Enhancement Training
- Leadership Development
- Team Building
- Creative Thinking
- Building Critical Client Relationships
- Dealing with Pressure
- Goal Setting
- Strategies for Goal Achievement

Join us at David’s home base at the beautiful Westin La Cantera Resort in festive San Antonio, Texas...

...or, make arrangements to have David join you at *your* event location.