

## The Sweet 16 Benefits & Features When Booking Jeff Davidson

Only accepts speaking engagements when he knows he is among the very best speakers for the topic, and he'll fulfill your expectations.

Includes copies of his books for attendees.

Will send 10 to 15 articles to client's publication to arouse advance interest among attendees.

Conducts a pre-speech survey of attendees to ensure the presentation of fresh, unique data.

Pre-ships session learning materials, avoiding last minute pressures.

In 25 years, has missed only one presentation, the week of September 11, 2001.

Arrives a day early and always well in advance.

Maintains a toll-free number for easy access: 800-735-1994.

Captivates the audience in the first 60 seconds, and for the duration.

Provides hands-on tools for finding more breathing space each day.

Offers bonus giveaways (books and tapes) in each of his programs.

Serves as an effective role model for mastering new behaviors.

Prompts his audiences to open up to him, enhancing the learning process.

Inspires listeners to take immediate action.

Distributes wallet-size reminder cards.

Provides a roster of post-presentation action steps so attendees have a ready game plan.