

Don Blohowiak

Customized Presentations that Help You to **LEAD WELL**

Meet Don

Don Blohowiak is the author of six management books, and the featured columnist for the *Manager's Edge* newsletter published by the Briefings Group.

He is a former award-winning Fortune-500 executive in New York City, Southern California, and many places in between.

News media such as *USA Today*, CNBC, CNN, Fox News Channel, ABC Radio, *Entrepreneur* magazine, the *Miami Herald*, *Chicago Tribune*, *Kansas City Star*, and many business and trade publications frequently call on Don to provide insights and expertise concerning productivity, morale, and other important workplace issues.



Customized!

"Because of his **extensive pre-conference preparation work with our team**, Don's presentation and **group exercises** were **carefully tailored** to communicate a vital message. Don definitely motivated our people, but he also deposited with us practical applications that will continue to help long after the memory of this very successful conference has faded."

-- Director, Change Implementation
American Diabetes Association

"In preparation for his talk, **Don researched our company** by reviewing our promotional materials and talking with several AC employees to get a **solid understanding of our people, mission, vision, and core values**. Don truly did his homework and demonstrated that by incorporating their comments and ideas into his high energy and dynamic talk!"

-- Accenture

"In the needs assessment phase, your **diligent interviewing** helped produce a program that was **very attuned to the audience's interests and goals**. Your masterful delivery skills—particularly your use of language, humor, visuals and examples—held everyone's attention and made for a highly memorable experience! **You were a rare partner.**"

-- Culture Manager,
Teleport Communications Group

"Your presentation really hit home when you provided **specific examples of our business, and how these concepts apply to our business**. It was quite evident that you had done your homework..."

-- Chief Sales Executive,
CUNA Mutual Insurance

Top Topics

All presentations are *customized* to meet client needs based on **extensive interviews and research**, and reflect a perspective of "informed practicality," with a strong action bent. They feature state-of-the-art full-color graphics, audience involvement, and appropriate humor. All presentations include **information-rich materials**, and can be tailored to fit your time-frames.

★ **LEAD by DESIGN**™ *How to Lead Well*®: Deploying the 10 Prime Activities of Effective Leadership

★ **Emotional Competence @ Work**™ Working with others to accomplish objectives is an "emotional transaction." This practical session details what leaders do to interact (and achieve) more effectively.

★ **Creating a Culture of Great Customer Service**™

★ **Changing? Restructuring? Here's How to Get the Work Done!**™

★ **Natural Selection**® **Hiring Method** Attracting, Selecting & Retaining Highly Productive Employees (& Volunteers)

★ **Designing the Future**™ **Executive Retreats**

★ **Life vs. Livelihood**™ — **How to Stay Sane While Going Crazy**™

Recent & Repeat Clients



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