

SPEECH INTRODUCTION

*The supplied introduction has been tested repeatedly with effective results.
Unless the individual introducing Mitchell is personally acquainted with him,
use this introduction exactly as written. Thank you.*

In **W Mitchell's** *race for congress*, his slogan was “**Oh YES he can!**”

This internationally recognized expert on **change** likes just to be called **Mitchell** – and those who have watched and listened to him know *that he can!*

Born near Philadelphia, the former marine once drove a **San Francisco cable car** and **co-founded a metal castings company putting thousands to work.**

In Crested Butte, Colorado, he earned **worldwide recognition** as “**the mayor who saved a mountain.**” Mitchell is an **author**, as well as a **commercial pilot** and a **white water rafter**. You could say, *he's done it all!*

Mitchell started his **radio career** in Hawaii. Today, the **Public Television host** has been inducted into the **Speakers Hall of Fame** and is the recipient of the podiums **highest award**: the **C.P.A.E.** (Council of Peers Award for Excellence). He shares his powerful message about **taking responsibility for change** with audiences around the globe.

His life is an example of the title of his latest book: *It's Not What Happens to You. It's What You do About It.*

Please help me welcome this remarkable man... W Mitchell.

8209

AFTER THE SPEECH:

Make your comments about the speech and then go on to say...

Immediately after this session, Mitchell will stay to talk with you individually.

(Optional) And who do you know who needs to benefit from this valuable experience: a family member, friend or coworker? Mitchell's incredible book, *It's Not What Happens to You, It's What You Do About It*, and a video or audiotape of his message are available for his signing.