

Persistence. Perseverance. Perfection.

Drew Pearson

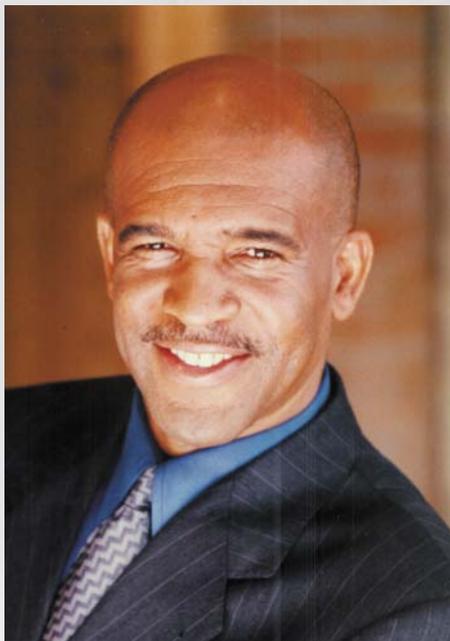
Drew Pearson has achieved greatness on and off the football field. As one of the NFL's greatest wide receivers, "Mr. Clutch" is best known for one of the most famous plays in NFL history, the Hail Mary reception.

His successful career with the Cowboys resulted in three Super Bowl and three NFC Pro Bowl appearances. In addition, Drew made All Pro three times and was selected to the NFL 1970's All-Decade team.

In his life after football Drew Pearson Companies have become one of the nation's most respected sporting goods concerns (Drew Pearson Enterprises, Inc.), specializing in licensed head wear. *Black Enterprise 100s* named them Company of the Year in 1994.

"My mission as a businessman is to create a business that is far more successful than my athletic career."

Drew Pearson, Chairman of the Board, DPM



As a **keynote speaker** Drew is captivating, motivational and entertaining, bringing a strong and powerful message related to teamwork and leadership.

What Others Say About Drew...

I appreciate the good job you did keynoting our annual bank director seminar. Your presentation was lively, humorous and thoroughly enjoyed by the community bankers and directors. The time and care you took with fans after your speech helped to make it a great day. ICBA (Independent Community Bankers of America)

Drew's presentation and tailoring of his speech to fit our particular theme of team cooperation was captivating and well received by all (even non-cowboy fans). Kmart Corporation

Your presence at this year's event contributed to the positive feedback we received. Our attendees were delighted by your sense of humor; were thrilled to hear you share stories of your years with the Cowboys; and were inspired by your ability to tie these stories into our Conference theme of building communities and relationships. Texas Department of Housing and Community Affairs

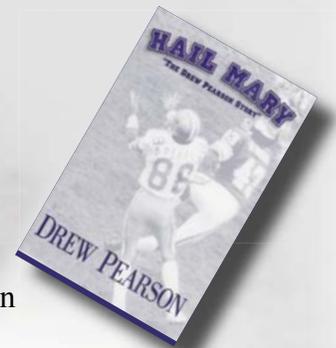
Drew was indeed a hit. His energy and personality, not to mention the stories, were spot on. I have heard only praises for his presentation NASMA (North American Speciality Printing Manufacturers Association)

Drew Pearson is the most dynamic person I've ever met. He has lived a life of overcoming adversity yet developed perfection in everything he pursues. His success as an athlete, businessman and community leader is unparalleled. As a public speaker he is simply "tremendous" as he captivates every audience. His message entertains as he shares tales about "America's Team" and his career in the NFL. More important, however, he illustrates how the same principles of teamwork, utilized by Tom Landry and the Dallas Cowboys, apply to all successful ventures in life. Editor of Hail Mary

Other Clients Include...

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Monarch Pharmaceutical
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Air Logistics
Oracle

Hail Mary by Drew Pearson



In his recently published book, *Hail Mary, The Drew Pearson Story*, Drew graphically describes the tragedies and triumphs of his life, both on and off the football field. In the prologue he sets the tone for the book with the following statement:

Looking back on it I've had several Hail Mary's come my way and I like to think that because of my confidence and the work ethic instilled in me by my parents and teachers, I've caught most of them. I hope my story inspires you to prepare yourself to catch the Hail Mary's that come your way.