



Susan Ershler

PROJECT • PREPARE • PERSEVERE®

Business Executive, Mount Everest Climber, International Speaker and co-author of: **TOGETHER ON TOP OF THE WORLD:** The remarkable story of the first couple to climb the fabled Seven Summits.

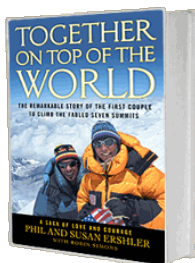
Susan Ershler tours the world speaking about her life journey and sharing with others her secrets for success, determination, and achieving seemingly impossible goals.

Susan's record would be remarkable enough if it only included her business achievements. During her 23-year corporate career, she's held leadership positions in Fortune 500 companies including Verizon, Qwest, United Technologies and FedEx-Kinko's. She's led teams with increasing revenue responsibility from \$1 million to \$600 million, ultimately as a Vice President. Along the way, she earned 11 annual President's Club awards – for leading teams to top performance.

During that era of corporate achievement, she and her husband Phil, a professional mountain guide, were climbing the highest mountain on each continent.

That remarkable journey culminated at the top of Mount Everest on May 16, 2002. With that climb, she and Phil became the first couple in history to climb the World's Seven Summits together.

That feat earned them world-wide media attention, including Good Morning America, CNN, the Today Show, *The New York Times* and many others.



TOGETHER ON TOP OF THE WORLD

The Remarkable Story of the First Couple to Climb the Fabled Seven Summits.
Published by Warner Books.
Available wherever books are sold.

"Made History."

Diane Sawyer,
Good Morning America



"Susan and Phil Ershler became the first couple to climb the highest peaks on each of the seven continents together."

CNN





"Susan's message proves that any goal, no matter how difficult it may be, can be achieved."

Aflac, Inc.

"The feedback from our customers was overwhelmingly positive, citing both an entertaining and aspirational experience."

Westinghouse

"Susan's ability to relate the challenges, risks and rewards of climbing to the business world were invaluable. As we set out to reach new peaks, we will reflect upon her words of encouragement and structured approach to reaching our goals."

IBM

"Motivational and engaging. Sue weaved a captivating story that inspired us to take on bigger challenges and face them head on. She gained instant credibility with the audience, having walked in our shoes."

Attenex Corporation

DO YOU HAVE A DREAM? Do you ever wonder how to turn that dream into a reality? Susan Ershler shows her audiences how to set seemingly impossible goals – and achieve them.

Not a professional mountain climber, Susan trained by repeatedly climbing 35 stories in her high-rise office building on her lunch hour for a year – with a 40-pound pack on her back.

Susan tells her electrifying story to audiences with clarity and passion. She lifts her audience's ambitions by showing them how hard work, dedication, perseverance, and a total commitment to excellence can pay off in reaching seemingly impossible goals.

Her leadership message begins with visualizing a goal, no matter how difficult or out of reach. She continues with techniques to improve focus and discipline, and shows how essential teamwork is to achievement. And she concludes with a passionate affirmation of the value of life and the thrill of celebrating your success from the top of the world.

Susan's message stands alone for its credibility and power. Having climbed the mountain – in work, and in life, Susan Ershler is the real deal.

SPEECH TOPICS

- MOTIVATION
- LEADERSHIP
- INSPIRATION & SUCCESS
- PEAK PERFORMANCE
- SALES
- ADVENTURE
- GOAL SETTING & TEAMWORK
- WOMEN'S LEADERSHIP



A portion of the proceeds from every presentation is donated to help educate students in the countries where we climb.

RECENT CLIENT KEYNOTES

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