



Susan Ershler

- *Everest Summiteer
- *Former VP of Sales for Fortune 500 Companies
- *Author of *Together on Top of the World* (Warner books)
- *Tenured Keynote Speaker (8 years)

Speech Titles:

"Reaching New Heights: Everest & Beyond"
"Conquering the Seven Summits of Sales"



Sue in two sentences	As a former sales executive and history-making climber, Susan Ershler demonstrates how to push past perceived boundaries to pursue your greatest dreams. She demonstrates that if she can do it, so can you.
Pick Sue for your next event if you want...	<p>....a dynamic speaker to open or close my conference on a high note with everyone feeling uplifted.</p> <p>....a proven speaker to inspire my group to pursue their greatest dreams.</p> <p>....a keynote speaker who overcame incredible obstacles to reach their goals.</p> <p>....an entertaining speaker with a story that is uplifting, positive, and interesting.</p> <p>....a speaker who can inspire my sales team to drive results and achieve their annual objectives.</p> <p>....a female speaker who is relevant.</p> <p>....lessons and takeaways that can be applied immediately.</p>
Key Differentiators	<p>Mt. Everest & the Seven Summits Completed May, 16 2002</p> <ul style="list-style-type: none"> • World Record - first couple in history to climb the Seven Summits • 4th American woman to climb Seven Summits & 12th American female to climb Everest • Major media coverage: CNN, the Today Show, Good Morning America, New York Times <p>23-year Fortune 500 leadership background</p> <ul style="list-style-type: none"> • VP of Sales of a national sales and service organization responsible for over \$600 million in revenue • Over 20 years of corporate sales leadership, marketing and operations experience • Earned 11 annual President's Club awards
Presentation Content & Perfect Fits	<p>Audience members will learn The Project • Prepare • Persevere ® method for pursuing and reaching Everest-size objectives and inspirational processes for exceeding goals.</p> <p>"Reaching New Heights - Everest & Beyond"</p> <ul style="list-style-type: none"> • Perfect fit: General Sessions with motivation and inspiration focus. • Inspire audience members to push past perceived boundaries to pursue their greatest dreams. <p>"Conquering the Seven Summits of Sales"</p> <ul style="list-style-type: none"> • Perfect fit: Sales Conferences, Kickoffs and Leadership meetings. • Inspire audience members to reach higher objectives and believe they can achieve far beyond their perceived limitations.
Example of Client Feedback	<p><i>"Sue's presentation was an outstanding story where we share the excitement of her journey to the summit and how this experience is related with our business, specifically in terms of setting goals and teamwork. Sue performed flawlessly and the team was pleased and really motivated by this absolutely great keynote. She is truly an inspiration for all of us!"</i></p> <p>Business & Marketing Officer - Microsoft</p>
Examples of Keynote Clients	ADP, Aflac, AT&T, BellSouth, Boeing, Chevron, Texaco, Danaher, Deloitte, Eli Lilly, FedEx Kinko's, Guardian Life, HP, IBM, Lockheed Martin, Microsoft, New York Life, Nike, Novartis, Northwestern Mutual, Oracle, Qualcomm, Westinghouse, Ortho-McNeil, Shell, UBS, Unilever, United Healthcare, Wells Fargo...
Best Fits & Topics	Motivation, Leadership, Sales, Teamwork, Peak Performance, Women's Leadership & General Keynotes
Fee	<p>Susan Ershler travels from Seattle, WA. Please call for pricing.</p> <p>A portion of every keynote is donated to keep thousands of girls in Nepal attending school each year.</p>