



Department of
Defense

“Your keynote presentation Think Like a Spy: Identity Theft Prevention was **particularly well-received** and a key reason why the vast majority of attendees expressed that this year's conference was the best and most informative to date. Your **personal experiences** with identity theft and **humorous approach** to this serious subject gave attendees a keen insight as to how to prevent identity theft for Service members and families.”

— Tommy T. Thomas, Deputy Under Secretary of Defense



BlueCross
BlueShield

“Awesome presentation!
Perfect for closing the conference.”

— Meeting Planner, Blue Cross/Blue Shield



“**Your presentation was outstanding!** We continue to receive numerous positive comments about your presentation, which our audience found highly inspiring, informative, and fun. **As a result of your presentation, we've seen important progress in employees' awareness** toward our agency's goal of protecting sensitive personal information from harms.”

— Michael Bartell, CIO, FDIC



“**John's presentation was captivating,** to say the least. His story is phenomenally sad. John rose above it all and now provides fantastic advice to companies and individuals on how to protect their identity. I left John's presentation as equally inspired as when I left Mark Sanborn's presentation. **Next time, I'll be sitting in the front row!**”

— R. LaChance, Pfizer



Federal Trade
Commission

“Your presentation helped to reinforce the important yet **common sense tools** that we all can use to protect our own privacy, and that we at the FTC can apply to protecting the personal information that the public entrusts to us. Over 150 staff members attended your informative and entertaining presentation and the response was very positive. **It was a pleasure to work with you** and your staff and we appreciate your highlighting the importance of protecting data and the devastating effects that can result from a data breach.”

— Kellie Cosgrove Riley, CPO, Federal Trade Commission



“A million thanks for providing an **outstanding presentation** at our three Planning Forums in Los Angeles, Atlanta and St. Louis this year. Your session on Identity Theft was one of the highest attended and one of the highest rated. **Our audience just LOVED YOU.** Your personal story and the information you provided was thoroughly captivating. I've never received such an enormous outpouring of thanks for hiring such amazing speakers. Thanks for delivering exactly what you promised and for being so wonderful to work with.”

— Shannon McGowan, Planning Forum Manager, Lincoln Financial Advisors



“**Timely!** Who thought this incredibly hot topic could also be so much fun? Our attendees raved about John’s humorously interactive training style and how he applied it to such vital skills as fraud deflection, laptop protection, and safe social networking. **Inspiring!** We hired John because of his arresting personal story of surviving severe identity theft and data breach; we’d bring him back for his depth of knowledge, refreshing insights and engaging performance style. **Vital!** Now, more than ever, protecting one’s private information has direct consequences for their bottom line. If only one in a hundred people apply John’s suggestions the speech will have paid for itself in multiples. Lucky for our profession, the adoption of his ideas will be much higher than that.”

— Justin Naples, President, The Institute of Internal Auditors Chicago



“It was clear that John's presentation at our meeting was well received. He spoke during lunch — against the din of 400 hungry attendees — but by the time climax of his opening story, the **entire audience was fully involved** with his experiences. John's message, that privacy is profitable both personally and professionally, was memorable. Who can forget HOGWASH!, ConJOB and all of the stolen purses? His points were **poignant and adaptable** — exactly what we were looking for.”

— Lori Curd, National Association of State Boards of Accountancy

