



# Usability Professionals' Association

Dear Conference Planners,


As Chair of the invited speakers committee for the Usability Professionals' Association (UPA) Conference in Denver in 2006, I invited Leigh Rubin to talk to our members who come from many countries and many disciplines, including psychology, engineering, language/communication, and the graphic arts.

Leigh was a great success with our group and I would ask him back in a heartbeat. Leigh's talk was high energy, very interactive, and filled with personal warmth and insights that you could see got the audience thinking as well as laughing long after the session had ended. Those who attended his session gave him great reviews and those who didn't said they'd wished they had.

Leigh worked closely with me right up to conference and made a point of attending other sessions before his own in order to meet and better understand our very heterogeneous group. After his session, he became part of the conference, even collaborating with our closing keynote speaker who used some of Leigh's cartoons to illustrate his session. That's commitment!

I would highly recommend Leigh for any meeting whose goal is to motivate and inspire. Oh, and he's funny too!

Sincerely,

  
Kate Caldwell  
Co-Chair Usability Professionals' Association Conference

KC/jk  
\\Sfasrv\shared\UPA\Annual Meeting\kate\_letter.wpd

promoting usability concepts and techniques worldwide

**upa**

140 North Bloomingdale Road  
Bloomingdale, IL 60108-1017

Telephone: 630/980-4997  
Fax: 630/351-8490

www.usabilityprofessionals.org  
office@upassoc.org