



Really Wake up to what matters!

Who is Amanda Gore?

A communications and performance expert, Amanda Gore uses latest research in neuroscience, positive psychology, epigenetics, and emotional intelligence, to help business leaders achieve the results they need by getting people engaged in, enthusiastic about and aligned with corporate goals and vision. And by creating joyful workplaces that lead to better performance.

For too long business has been paralysed by its over analysis of data. *Amanda will help you re-connect to the energy and emotional layers that really drive performance, innovation, relationships, engagement and creativity in your business and life.*

Within a few short minutes, Amanda breaks down the barriers that separate people, and from that moment forward it's fun, invigorating, action packed ride towards self discovery and ultimately, real and lasting change. Through funny, energising presentations, enhanced by decades of scientific discovery and personal experience, Amanda will both entertain, facilitate changes behaviour and move your audience to action.

Her programs change the tone of your conference, whether by kick-starting it with laughter and connecting people by breaking down barriers, or sending your attendees off on an emotional and inspired high.

Amanda believes success in business is always about feelings - the way we feel about something or someone determines how we behave - and whether we do business with them or not - and the way we interact.

Our perceptions determine our feelings which directly affect our behaviour. Until we change our perceptions, we won't change our behaviour. Amanda changes perceptions. And feelings.

Author of five books and several DVD and audio training programs, she researches for 2 months every year and has a bachelor's degree in physiotherapy, a major in psychology, and expertise in neuroscience, ergonomics, positive psychology, group dynamics, stress management, neurolinguistics, and emotional intelligence.

Amanda is what we refer to in the bureau business, "a guaranteed success – each and every time!" - Speakers Bureau in the USA

What Your Audience Will Walk Away With:

We have all seen speakers who can fire up a crowd, or get people laughing, but come Monday morning the laughter and energy are forgotten and it's back to business as usual.

Amanda is different. She changes people's behaviours.

After her presentation:

- people take on a new perspective and make lasting behavioural changes
- they remember what they learned for years - a man stood up at the conclusion of a recent session Amanda presented and repeated 3 things he had remembered from a session SEVENTEEN years ago! Two girls said their Mother's had told them about what she taught 10 years before!
- feelings determine if we buy, cooperate, learn, engage, connect, communicate and everything else! People walk away from Amanda's session *feeling* different, with new skills and techniques - so they behave and think differently.
- the whole conference is up beat, people are energised, engaged, enthusiastic, laughing and the messages are incorporated throughout all the sessions. It's true - read the testimonials!

"Amanda is a wow of wows of speakers. She's enchanting, captivating, brilliantly funny, tenderly charming, heartfelt, genuine, sincere and poignantly authentic and yet **she delivers a powerful message that we each want and need to hear. She's unforgettable with her innovative audience involvement techniques..that will give you skills to take home, tell others and start using immediately** to better your life, your relationships, your future and finances."

Mark Victor Hansen, Co-author of the Chicken Soup for the Soul series.

Leadership • Emotional Intelligence • Connection • Performance • Relationships

FAST FACTS

Number of Years Speaking:

30 years to over 500,000 people

Largest Group Size:

15,000 people

Smallest Group Size:

12 people

Average Presentations Annually:

Aus + USA - 60

World Wide Presentations:

20+ countries

Books Written: 5

Education:

Uni of Queensland (Physiotherapy and Psychology)

Awards:

- Meeting Planners International Favourite Speaker 2007
- CSP 1997
- Speaker Hall of Fame 2009
- NSAA Keynote Excellence Award 2009
- 2009 Voted one of the hottest 25 speakers in the USA

Areas of Expertise:

Leadership (self and professional)
 Emotional intelligence, Connection
 Stress, balance, Change Relationships (sales, customer service)

Engagement (see next page)

Frequent Flyer points: Billions

Testimonials: A Lot! (see last pages)

**“There is a mismatch between what science knows and business does.”
Daniel Pink**

Amanda ‘mashes’ together the latest findings from the fields of neuroscience, epigenetics, positive psychology and emotional intelligence to bridge that mismatch!

She creates funny and engaging sessions that give people immediate skills and tools - and inspires them to improve relationships, thrive through change and be more successful leaders, sales people, who are less stressed, and more joyful!

Presentation Titles:

Amanda has a database of stories, lessons and content that she can ‘mix and match’ to create a meaningful message that is directly relevant to the audience, meeting and corporate outcomes. All her presentations are high energy, funny, practical, use a lot of audience involvement and have serious messages presented in entertaining and memorable stories and activities. **Amanda’s presentations can be unique and stand alone, or delivered in parts sequentially or over successive events. Allow 60- 90 minutes each.**

WAKE UP to What Really Matters at Work - and Home!

How to change attitudes, behaviours and outcomes - in a heartbeat. (Part 1)

This presentation is about changing our perceptions which transforms how we behave and feel. Full of laughter, interaction, symbols and specific strategies to improve 2 key areas of emotional intelligence - self knowledge and self management - **it makes people feel good about themselves and transforms their thinking and attitudes.** It talks about why joy is the next competitive advantage! They will learn to

- understand the importance of connection in leadership, sales, service, and relationships
- discover how to celebrate, motivate and encourage themselves and others
- acknowledge and recognize others
- deal with stress and change
- manage beliefs which determine performance
- laugh more and rediscover joy.

WAKE UP to the Link Between Feelings and Success

How to make others feel good - in a heartbeat. (Part 2)

In this presentation, Amanda teaches people **how to bring out the best in others and make them feel good.** *People always remember how you made them feel.* Working with the latest science from positive psychology and epigenetics, people learn how to

- motivate and encourage others
- be authentic, humble and work collaboratively
- program themselves for excellence
- unlock the secrets and power of non-verbal communication
- build strong, lasting relationships and
- have a positive spirit - not just a positive attitude!

WAKE UP to The Spirit of Leadership

How to engage people in a heartbeat. (Part 3)

If you want to change an organisation, you have to lead with a Change of Heart - a Change of Spirit. The spirit in which we do anything determines the outcome, whether positive or negative. People are no longer a company's most important asset; the spirit in which they do things is! People with a positive spirit are **inspired, motivated, excited about what they do, and create strong, lasting relationships.** Once our hearts are engaged in what we are doing, and we see what we do as fulfilling work - not just as a job, then **how we work is transformed.** This purpose/spirit driven culture is the culture of the future. The new generations are demanding it, baby boomers are seeking it, and everyone wants it! This keynote radically affects the group dynamics - **it breaks down barriers so that learning, networking and connection continue not only during the meeting, but for the long term.** This session is full of techniques that will help leaders

- bring out people's positive spirits,
- inspire them to change or handle any business challenge creatively,
- motivate them to be their best and create collaborative teams

Leadership • Intelligence • Connection • Performance • Relationships Emotional



“People are no longer a company's most important asset; the spirit in which they do things is!”

Amanda explores neuroscience and the mind-body connection to inspire people to **succeed through emotional and social intelligence, better relationships, feelings, perceptions, connections, enthusiasm, less stress, and more joy!**

“When Amanda Gore was suggested as a speaker for our sales meeting, I had serious doubts. What could a woman with a physiotherapy background do with a male-dominated, demoralized, fragmented capital equipment sales team coming off a bruising competitive year?... We’ve used every type of speaker in the past, from star athletes to big-name motivational speakers. Inch for inch, pound for pound and dollar for dollar, Amanda Gore was the best speaking investment we ever made!”

- CEO, Hobart Kitchen Supplies USA





MORE TOPICS AREAS!

Change • Relationships • Attitude • Stress and Morale



More Topics:

WAKE UP to Profitable Joy!

How to bust stress, eradicate fear and build morale - in a heartbeat. (Part 4)

Change and stress go hand in hand. Learning about how the brain actually can and does change (neuroplasticity); that adults learn more quickly than children; and that our brains need change to stay vibrant and alert transforms the way people perceive change. This means instead of being a stressor - change can be welcomed as an opportunity to grow and develop - and live, fully alive, longer! This is a fun session designed to

- address today's tough economic climate
- to put things in perspective and
- have people refocus on what's important.

WAKE UP to What Makes Relationships Work - at Work

How to bridge the gender gap in a heartbeat. (or Brain Sex!) (Part 5)

Yes, men and women are from different planets, but a slight shift in perception is all it takes to have them understanding, appreciating and admiring each other for unique talents. Relationships are like living breathing organisms and they need nurturing, watering and care. In this session find out what the other person wants and needs, and how to nurture. It's very funny - and VERY useful for life and work! This session can be related to sales, customer service, negotiating, call centres, business relationships, or personal relationships and can focus on gender differences or not! Amanda teaches

- specific ways to communicate with the opposite sex
- and practical tools that will help avoid conflict and build trust

Workshops or Breakout Options:

Any of the above keynotes can be extended or combined and made into workshops.

"You Can't Change a Customer's Attitude, but You Can Change Yours. "

Traditional sales courses focus on communication styles and techniques that are still importantbut everyone knows them. Teach your team the latest subtle verbal and non verbal techniques to create partnerships - not just relationships- with your clients or customers. Partnerships are the next level to aspire towards - while everyone else is just working on relationships, you can be focused on creating true long term partnerships!

There are many secrets to enhancing rapport, connection and delivering unpalatable messages without destroying relationship as well as building ongoing loyalty with customers or clients. All relate to our ability to communicate and connect. This session explores how to find out what our clients really want, at much deeper levels than before which then allows us to serve their real needs better than our competitors - and with more flexibility, options and choices.

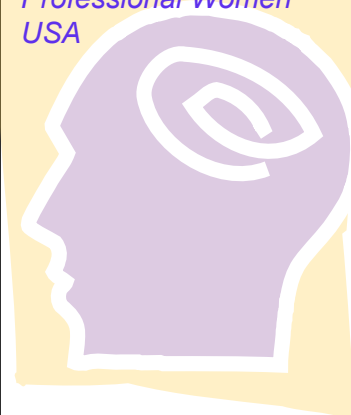
"Amanda Gore was an inspiring, uplifting, informative delight that **our members were discussing the entire remainder of the meeting.** I cannot impress upon you enough how well she was received.

Amanda's presentation was the most audience - inspiring performance we have ever witnessed. I would extend my highest recommendation to Amanda Gore."

- Executive Director,
Aluminium Extruders
Council

"Meeting planners have to ask themselves if the speaker that they are looking to hire is worth what they paid. I am here to tell any meeting planner who wants to know, the answer is YES. Amanda is worth every penny and about \$60,000 more! **I have hired speakers who charge \$40,000 and more and they did not leave the audience with a fraction of what Amanda did."**

- Business and
Professional Women
USA



JOY IS THE NEW COMPETITIVE ADVANTAGE



"The results of over 200 scientific studies on nearly 275,000 people - found that happiness leads to success in nearly every domain of our lives, including marriage, health, friendship, community involvement, creativity *and in particular, our jobs, careers and business.*

Data abounds and shows that happy workers have higher levels of productivity, produce higher sales, perform better in leadership positions and receive higher performance ratings and higher pays, they also enjoy more job security and are less likely to take sick days, to quit or become burned out." From *The Happiness Advantage* by Shawn Achor, who studied this at Harvard Business School.

Whenever I ask an audience "what is the number one thing that people want in life?"; without exception, the vast majority answer 'happiness'! *Happiness is only one component of joy*, which is what people really want - and need!

Joy consists of 12 pillars or building blocks: Gratitude is the foundation; compassion and grace, hope, reverence, generosity- giving and receiving, forgiveness, energy and vitality, listening, laughter, love, cheerful enthusiasm and equanimity are the others.

Most of these pillars are now being shown in the field of positive psychology to be important components for healthy teams, productivity, performance, creativity and a healthy bottom line. They are critical leadership skills that can be learned and developed.

Being happy at work has also been found to create environments where colleagues collaborate better, spend more time volunteering, receive better supervision evaluations, are more highly rated by customers, are better decision makers, and exhibit less work turnover.

There is a big difference between joy and fun. Joy is much deeper and comes from a sense of serving and gives people far more fulfillment than just have 'fun' or a 'good time' that has no purpose or meaning.

We all want to *enjoy* what we do, to feel energized by it, to learn, develop, grow and *feel we are making a difference*. Gen X and Y will walk if they don't feel it, while the rest grow disengaged.

We all want to be treated with respect and honor (reverence); to feel acknowledged (gratitude); to be listened to and heard; to laugh and lighten up; to be forgiven for making mistakes or offences; to be surrounded with cheerfully enthusiastic people even if it's a challenging time! We want to feel cared for or at least liked; to be full of hope for the future; to be around compassionate and generous people; to have a sense we are serving and making a difference (love); to be in a place where there may be urgency but not crises and stress (equanimity) and the be energized, not drained by work/ the atmosphere at work/the people at work.

Corporate joy is not the common language of the corporate world – but it is the new competitive advantage. Some of these values are appearing in organizations that are transforming themselves to meet current challenges – but employees are often cynical. Progressive leaders in the USA and Australia have begun writing about these issues and how important they are for change; and neuroscience is showing us that our brains can and need to change – they are not hardwired and inflexible.

There are many emotional experiences that can cause us to change instantly; or that facilitate us to make a conscious decision to change. The science of change can't at this stage tell us what happens when we make an instant change – because it happens in the heart and it's magic! The power of the heart can transform our perceptions, beliefs, behaviors and feelings instantly.

The decision to change can be exciting and rewarding – but the rewards need to come early and often with celebration of achievements as soon as they happen. That inspires us to keep going.

A healthy, joyful, profitable corporation is a living, organically emerging organism. All the parts need to be connected, communicating and treating each other with reverence and respect. It needs to be connected to, and communicating with it's customers and partners in business. In the current financial economy, a transformation is needed in the way companies operate.

Social responsibility is another way to say CEOs and leaders must find the corporate heart and connect to it – and make sure that all parts of the company, customer and community are connected to that heart - where the joy is created - and results follow.

A Leaders' job is to

1. change people's behaviors
2. create an environment in which people can be the best they can be
3. help people to believe in themselves and their own abilities

Corporate Joy gives them the skills to do all of these!

Your belief in your own ability is a better predictor of success than your actual skill level!

Joy precedes success, improves performances, boosts productivity and creativity and decreases stress.

The single most important factor in predicting strong team performance was the ratio of positive to negative statements. As the ratio increased the performance improved.

Marcial Losada reported from his research that the highest performing teams had a ratio of 5.6 to 1. Lowest performing teams had 0.36 to 1 ratio - that is 3 negative comments to one positive. The benefits disappear when we reach 11.6 to 1!

"Unhappy employees take more sick days, staying home an average of 1.25 days per month or 15 extra sick days a year." The Happiness Advantage Shawn Achor

One study found that project teams with encouraging managers performed 31% better than teams whose managers were less positive.

Prof Thomas Wright - the management professor at K State University says that happiness is a valuable tool for maximizing organisation outcomes.



STORIES FOR YOU....

Business is not about reality - it is about feelings from perceptions, judgments and the creation of our own 'reality' based on our past experiences.

When people's hearts and minds are engaged they are a lot more productive:

I once consulted to a pillow making factory. After the Ash Wednesday fires, the owner offered to open the factory on a Saturday and donate the supplies if any of the staff wanted to donate their time. They made more pillows on that day than at any other time in the history of the company! Because they perceived that their work had purpose and meaning, *they felt good* about what they were doing; they were contributing to something worthwhile.

When someone really understands they behave differently:

Consider this scenario from Stephen Covey's '7 Habits of Highly Effective People': a woman is sitting in a train. A man with 2 small children comes in. The children are going wild, running about and making a lot of noise. The woman, annoyed that her peace is disturbed, perceives and judges the man as inconsiderate and selfish, not caring what impact his children have on other people. Accordingly, she looks disapprovingly at the children and glares at the man. A few moments later, a passenger, noticing this reaction, leans over to the woman and whispers 'he has just come from the hospital where his wife died.' In a heartbeat, this previously angry woman is filled with compassion and starts to play with the children, she smiles at the man and talks gently to them. She feels differently and so behaves differently.

We don't realise how our mood affects everyone at work:

A boss bursts out of his office, his face red with anger; he storms across the office to the bathroom and slams the door behind him. Immediately, every person is on red alert. They have no idea what has happened but- they *feel* worried. For the next four hours, people are unfocused and productivity is appalling as everyone is wondering if they will have jobs tomorrow; if the company is in trouble - or worse, if they are in trouble. Finally, someone has the courage to ask him what is wrong. He, still angry, bursts forth with a tirade on the people repairing his Porsche car and how they are charging him \$800. For four hours, 20 people were in a state of dread based on the perception that something was seriously wrong - in a heartbeat they were stressed. When they heard his 'reality', they relaxed and started to work effectively again - right here, right now!

Employee engagement, collaboration and customer service is about feelings:

How we perceive and feel about our CEO and company determines what pride - and confidence - we have in the company. How we perceive and feel about our boss and vice versa is critical for employee engagement. How we perceive and feel about our colleagues impacts on collaborative teamwork and innovation. Positive perceptions of and feelings about our customers transforms our relationships with them - and the companies reputation. How people perceive and feel about change is based on how it is introduced to them.

Your performance is determined by your perceptions:

Perceptions really do matter. Your mood matters. How you see, hear and interpret the world around you determines your beliefs, attitude, level of engagement, performance and behaviour. Your performance - at home and at work - is determined by your perceptions.

Feelings really matter at work:

We will do business with people we like (a feeling); we will do our best when we feel cared for and that someone is interested in our growth and development. When we feel good, we do our best work. Do your people feel their jobs are secure; do they love what they do, feel that their bosses care, excited about what they do because it makes a difference and that they are learning and developing?

If not, it's time to change their perceptions - and how they feel - by inviting Amanda Gore to speak at your event!

"You made such a difference. I spent most of this week out visiting the branches. Wow - it's catching on! Everyone is using the tools you gave them. I make financial decisions every day about how to use our budget wisely. You were the best investment we have made yet. We will earn 'dividends' for a long time."

- VP Wells Fargo Bank

"Amanda Gore is without question the best investment our organisation has made in the last few years, and her message helped connect all attendees with the vision of our hospital. She has an inherent ability to reach a wide variety of people, and this has had a profound impact on the culture of our hospital.

We literally had employees wanting to attend her session on all three available days, as many of them said that Amanda's session was the best thing they had ever attended."

- SSM Health Care



You will recall that at the Business Managers conference in the beginning of the year as part of the change mindset objectives was to have the Business Managers sell more of the Insurance products . **It is pleasing to note that your presentation had a major impact on the improvement and growth in Insurance sales this year .** For the 1st quarter of 2010 compared to the same period in 2009 **our Insurance income is up 36%** which is very pleasing particularly in a mature market .We are also pleased to let you all know that **we have just had a record month for Ancillary Insurance sales .**

For the first time ever, we have surpassed 1000 ancillary policies in a single month. May has just recorded 1047 new ancillary units!

BMW Group Financial Services June 2010



What Others Say About Amanda's Sessions:

"Amanda was the most dynamic and insightful relationship speaker I've either hired or listened to. I would not have our first meeting of the Northeast Consulting Partners at Deloitte without her. We changed our dates so she could be with us."

- Director, Deloitte USA

Amanda Gore proved to be the best speaker we have ever brought in to speak to our organisation's leadership group. Her very motivational and uplifting style has a way of communicating her message, **even to those who are difficult to reach.** By the end of the session, she had everyone laughing and truly enjoying the "Amanda Experience"

- Reading Hospital

"I wish I had photographs of some of the things she was able to get our group to do – a group that is normally disinterested in anything not related to insurance. Our group picked up on the fact that while not directly related to insurance, Amanda's discussion of connection, leadership, relationships and positive energy could translate into more business as well as enhancing our personal and professional lives. She was outstanding."

- Pacific Life

"Our company tends to be very conservative and, truth be told, probably a little difficult to please. We are a tough crowd. There were undoubtedly 'safer' choices than you... I had nothing to worry about. **You were hilarious, amazing, touching and unforgettable. I would have thought it unthinkable to have everyone pleased with your performance, but I have literally not heard one negative word!**"

- Meldisco

"Thank you for the most phenomenal session our conference has ever experienced! Amanda was Superb! **Our conference attendees were singing her praises and using her techniques throughout the remainder of the conference, which was another 3 days.**

- PAHCOM

"As always, Amanda was a huge hit!! **Her important message was delivered with humour and she totally engaged the audience.** One of our most cynical delegates said it was 'almost a life changing experience' for him!"

- Howards Storage World

"What a fabulous presentation you gave to our group to close our first day of conferencing !! We need that every time as it was such **an energy booster** for the night ahead. **I still can't believe you had a whole audience of men hugging and singing !!** I would never have thought it possible."

- Genesys

"After seeing Amanda inspire our top performers at a recent rewards function, we thought her energy, passion and zest for corporate harmony would be just the recipe to get 120 leaders motivated about the future of our business. Amanda sent the group off on a high, ready and willing to embrace our business strategy and take it to their people. Amanda had the hardest to please leaving the forum with a better understanding of how important perceptions are, more skills in emotional intelligence and committed to changing their own, and their teams behaviours. The feedback from our leaders has been overwhelming with comments like "This was the best forum I have ever attended." **Amanda is a fantastic corporate speaker and highly recommended.**"

- Chief Operating Officer Westpac Group.

I'm just sorry I waited so long to book you for a meeting. **Only once in a rare while does a speaker come along who actually affects real change from their 90 minutes on stage.** You breathe that rarified air!!

- McDonalds

"Amanda Gore brings a level of energy, enthusiasm, humor, and intelligence far above the conventional 'motivational speaker' you may be seeking for your next meeting. **If you want to make your meeting memorable, and I do mean memorable (attendees are still talking about her presentation and message), and send people home on a high note, Amanda is the speaker for you.**"

- American Association of Diabetes Educators





But Wait, There's More Testimonials!

What Others Say About Amanda's Sessions:

"I have been a member of MDRT for 29 years and have seen some of the best speakers in the world. **None has ever received 3 standing ovations like Amanda Gore.**"

- *President, Million Dollar Round Table*

"Amanda, I know we have had many occasions to work together and i look forward to many more opportunities in the future. **My personal thank you for the impact you have had on my development as a leader and for the seed you have helped me plant to inspire general managers and owners to success.**"

- *Global Head Focused Service, Hilton Hotels*

"Audiences who heard Amanda **more than 2 years ago..still talk about her** and use principles from her presentations."

- *Sonic Corporation*

"Thank you for **enabling a team building event to culminate in** a group of people who were just beginning to warm up to one another, walking out of the room **really caring for each other.**"

- *Director Organisational Development, GlaxoSmithKlein*

"Last night at our board meeting, each of our departments reported our status from summer to present. **The first thing out of the Director of Maintenance's mouth was how appreciative he and his guys (and ladies) were for "The Speaker" at the beginning of the year.** (We say that like we say "The Pope" or "The President" here...LOL). Anyway, he concluded his report with how much he appreciated what Ms. Gore did for his department and the guys just wanted to say thanks. It was so AWESOME!"

- *Pascagoola School*

"Our evaluation tool rates a speaker on a 1-5 scale with 5 being excellent. Your total was 4.95, the highest of any of our previous speakers. **Several people changed your score to a 10 or added many pluses next to the scores of 5!** The comments were reflective of the impact you had on our staff. **Adjectives such as 'awesome', 'excellent' and 'the best' were interspersed with full comments like 'best speaker yet – have her back!'**"

- *Roper St Francis Health Care*

"**Your motivation, energy and enthusiasm were absolutely what we needed at the end of a very long 3 day conference.** I couldn't have asked for anything better. I must say, I have received countless Ta Da's from my peers and colleagues for putting on such a great employee meeting. Really makes one feel very good."

- *Sabre Holdings*

"I don't think the impact you have had on our organisation can be measured in any formal way. There are no metrics. **It's in the hearts of those who met you and the majority of them are still with us and waiting for you to come back to do "Amanda, The Sequel."**

- *Crate and Barrel*

"You rocked our world, Amanda. **No one has ever had such a deep, lasting impact on our lives.** You've given us a timeless gift."

- *Nexstar*

"**You'll be very pleased to know that your wonderful gestures and sayings have really caught on in my own department.** I also overheard someone else ask the other "What's the Best Thing that's Happened to You Today!" and they are all learning to "Build a Bridge and Get Over It" when things happen and there's no sense in holding onto it! I'm sure the same thing is going on in our sales offices across the US! You are a gift that keeps on giving! **You were right...it has given them another language to use that connects them and puts laughter back into the workplace!"**

- *MetLife*

"Until I saw a room full of President's linking hands and whistling through Always Look on the Bright Side of Life with my own eyes, I wouldn't have actually believed it. **Your session survey results were great.**"

- *Young Presidents Organisation*

"Amanda Gore, **you are an inspiration ! Verosol has never had a sales conference like this one.** Despite all of the laughs, and metaphors, your messages were very clear and hard hitting. Success in business is strongly influenced by people and how they interact together. **Amanda, your session set the scene for one of the most successful conferences we have ever had.** Thank you so much."

- *Managing Director, Verosol (Aust) Pty Ltd*



Are You Unconscious Yet?



"The critiques that I previewed gave you the highest of ratings. I was worried that the presentation would be too long for this group to sit through, but everyone thought you should have had more time. Figure that out! **I did a presentation at one of our larger companies yesterday and the folks that attended your session raved about you.** So you made me look good too!"

- *Cendant Corporation*

"Congratulations on such a memorable presentation - it's an accomplishment to see so many corporates zooting each other. A first for me!"

- *Westpac*

"I had a workshop straight after the breakfast with some of our Statewide senior directors and the feedback was fantastic. One I have to share - **we have this very cynical senior leader that had a powerpoint presentation to do - and he kept doing "tada" throughout.** At the end he was zooting everyone!! So in a nutshell, I think you made a positive impact in fact I KNOW YOU DID."

- *Queensland Health*

Yes, it's sometimes tough measuring ROI on attitude and behavior. **Please feel free to have any client call me and I'll be glad to talk with them regarding the impact that you had on us. There are many things that we still embrace of yours.** Our employees seemed to (and continue to) take life a bit easier, not stress so much and enjoy their jobs.

- *Travis Credit Union*

"We, as most leaders in healthcare, operate in a very corporate culture but sometimes someone in a leadership position needs to step a little outside that mold just to see what happens. **Thanks to Amanda, I will be that person in my organisation.**"

- *Geisinger Health System*

"My client was looking for a speaker to address work/life balance issues for a group of sales executives challenged by a lot of change in the organisation. They were limited by their budget and weren't happy with the speakers in their price range. **I suggested Amanda and convinced them to spend more than their budget would give them a return that couldn't be measured in dollars. They hired her and have never been happier – I have a client for life! Amanda is what we refer to in the bureau business, "a guaranteed success – each and every time!"**

- *Speakers Bureau in the USA*

"In a word, she was superb, funny, charming, engaging. She had the audience on the edge of their seats. **I have been in association management for 15 years and I've never experienced anything quite like it.**"

- *VP Programmes, Society of Industry and Office Realtors*

I can say unequivocally that as a result of your presentation, our people are not blaming others for this market; they're dealing with adversity the only way they can ... with grit, determination, clear goals, daily work activities ... and a good sense of humor. Thanks for helping us all press our internal GO buttons!

- *Reichart Real Estate*

"If the ever was a time for me to take a Ta Da its now, and your presentation was definitely a crowning moment of our conference. **The messages you hit were perfect, and I cannot believe the changes I am seeing in the membership and our team.** One of my staff dropped into a pharmacy yesterday afternoon to find the Pharmacist in floppy ears and the retail manager wearing the perky version. Who would ever believe it!"

- *Sigma Pharmaceuticals*

"Business is always about feelings. The way we feel about something or someone determines how we behave. Our perceptions determine our feelings. Until we change our perceptions, we can't change the way we think or behave. With the right environment, we can change our perceptions in a heartbeat - right here, right now!"

Amanda Gore



Amanda Gore is SENSATIONAL Watching her wave her wand of magic across the whole conference room... positively igniting an energy of laughter and happiness is nothing short of miraculous. Amanda is the consummate professional – you absolutely know her presentation will be the show stopper for the event! And she is.... Every single time!

Carole Gregson Conference Business Manager NESAs Australia 2010



"I can't tell you the positive impact your 90 minutes had on the entire conference. **It was like all the barriers and hierarchy were broken down and our people felt so much more comfortable about accepting their weaknesses, and not highlighting deficiencies of others. It was such a positive event**, with lots of TA DA's and zoots flying around throughout. I even greeted the guests yesterday wearing the sparkly ears which went down a treat. Thanks again Amanda for all your kind words and for a wonderful presentation, it really did have a significant impact on our people and culture."

- *Origin*

"A Sunday morning presentation immediately following a really big Saturday evening function is a tough gig at the best of times. **Amanda Gore thoroughly educated and invigorated all 450 attendees with her lively and spirited presentation setting the tone for the remainder of the day. Amanda changes perceptions and leaves people much more aware of the impact they have on everyone around them. Great value.** I would confidently recommend Amanda to any conference organiser looking for a big lift for their audience."

- *Eyecare Plus*

It was not a surprise to see that you were the highest rating speaker at the SOLGM Conference in Palmerston North last September. Your keynote address rated 3.8 out of 4! Excellent!!!!

Here are some of the comments we received: (from engineers!)

"*Amanda's approach to motivation was not only fun but provided a valuable learning experience.*"

"*Amanda Gore was in a class of her own - absolutely top class!*"

"**I have seen a large number of "inspirational speakers" at conferences over the years and Amanda was easily the best.**"

"**wow, Amanda Gore - worth attending just for that**"

"*Amanda Gore was fantastic amusing and practical - Love to see her back .*"

- *SOLGM*

"**Your presentation to our group was absolutely fantastic**, and the background chatter about Wellness still echoes around the walls. The feedback from many of the delegates has been absolutely overwhelming. In choosing the theme, I simply thought that it was very important to all of us - and for such an important theme we simply needed to have the very best presenter available."

- *Institute of Surveyors*

"Amanda's engaging presentation was the perfect way to end the first business day at our national conference. Thank you again for a stand out presentation. **You're still the best!**"

- *Meeting planner*

"Amanda took up my challenge of heading up day 2 of our Sales Kickoff conference. And after the year we had and the celebrations that ensued the previous night, that was no mean feat! **I am very please to say that after Amanda's Taadaa's, "EXCELLENT'S and Magic Wands, I had 180 enthused, vibrant and charged up salespeople.** They left the session singing, smiling and even some were dancing!!

The rest of the day was a high-energy and constructive session that I would never have imagined possible, she is brilliant! I have never received so many votes of thanks and expressions of gratitude for an event in my career, and I put a lot of that down to Amanda's energy and smiley faces!! I even walked past the Melbourne Sales meeting on Tuesday and they were wearing their smiley faces and standing up yelling..."EXCELLENT" and they were replaying Amanda AGAIN!"

- *MD CA Pacific*

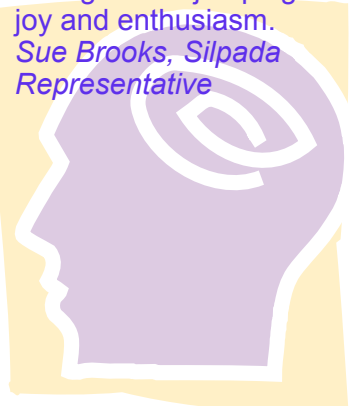
Amanda explores neuroscience and the mind-body connection to inspire people to feel differently, lead, work and live more effectively through emotional and social intelligence, better relationships, perceptions, connections, enthusiasm, less stress, and more joy!

Amanda's session lifted the mood and left attendees energised to a point that they were literally singing and dancing in the aisles. We were greatly impressed by Amanda's preparation and the effort she put in to understanding our business in order to adapt her presentation to suit our audience.

- *CEO Hotondo Homes*

I just finished watching your video on-line and you are the only person--living or dead--who can make grown men do whatever you tell them to do. OK...wait..Elvis could make women do whatever he told them to do but not men. And Marilyn could do the same with men, but not women. YOU are the only one who can get both genders jumping with joy and enthusiasm.

Sue Brooks, Silpada Representative



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Leadership • Emotional Intelligence • Connection • Performance • Relationships

Amanda has spoken to over 500,000 people with hundreds of clients over 25 years - here are a few of the companies to whom she has spoken.



American Automobile Association
 American Academy of Cosmetic Dentistry
 American Association Critical Care Nurses
 American Chemistry Council
 American Council of Engineering Companies
 Direct Selling Association
 American Association of Orthodontists
 American Society for Healthcare Risk Management
 American Society of Association Executives
 Meeting Professionals International
 American Staffing Association
 National Association Of Federal Credit Unions
 National Paint and Coating Association
 National Association of Realtors
 Department of Education and Training
 Air Transportation Association
 Australian Association of Career Councillors
 Australian coal Association
 Australian Farm Management Society
 Australian Tyre Dealers Association
 Australian Institute of Pharmacy Management
 Australian Society of CPAs
 Australian Human Resources Institute
 Australian Veterinary Association
 Missouri Bankers Association
 National Alcohol Beverage Control Group
 Association of Crafts and Creative Arts
 Michigan Municipal Risk Management Authority
 Oklahoma Restaurant Association
 International Facilities Management Association
 International Association for Exhibition Management
 International Auto Body Congress and Expo
 National Tour Association
 Florida Manufactured Housing Association
 Salon Association
 National Cosmetology Association
 Promotional Products Association International
 Food Service Equipment Distributor Association
 Western Association of Food Chains
 University of Illinois Biennial Women's Conference
 Case Management Society of America
 California Association of Community Managers
 American Public Works Association
 American Health Management Association
 American Chemistry Council
 Document Management Association
 Employment Relocation Council
 International Association of Assembly Managers
 American Nursery and Landscape Association
 International Association of Convention and Visitors Bureaus
 Photo Marketing Association
 American Association of Medical Transportation
 Rural Fire Services Association NSW

Accenture
 AGSM
 Alcon Australia
 Arbonne
 Allstate
 Alcoa
 ACPET
 AT&T
 AMP
 Ameriprise
 Australia Post
 Auto One
 Bankers Trust
 Borders Books
 Bear Creek
 Beauticontrol
 Burger King
 Beaupaires
 Big 4 Holiday Parks
 Blake Dawson Waldren
 Century 21
 Clinique
 Coca Cola
 Coldwell banker
 Colgate Palmolive
 Con Edison
 Creative Memories
 Dulux Australia
 Deloitte
 Davita
 Entergy
 Ernst and Young
 Express Personnel
 EDS
 Exxon Mobil
 Eyecare
 Email Air
 FedEx
 Freedom Furniture
 Genesys
 General Motors
 Glaxo Smith Klein
 Grant Thornton
 Howards Storage
 Hearts on Fire
 Hilton
 L J Hookers
 Hershey Foods
 Hewlett Packard
 Hotondo
 ICI Cropcare
 IAMA
 IPWEA
 Kellogg
 KPMG
 Kraft Foods
 Macdonalds
 Marriott
 American Physical Therapy Association
 Society of Financial Service Professionals
 School Principles Association

Microsoft
 Mltre Ten
 Million Dollar Round Table
 Nike
 New Zealand Insurance
 Oracle
 Optus
 Pepsi
 Pfizer Pharmaceuticals
 Prudential
 Qantas
 Redkin
 Rotary International
 Railcorp Sigma
 Sony
 Shiseido
 Scentscy
 Silpada Designs
 Thrifty
 Travelscene
 Tech pacific
 Triad Hospitals
 USANA
 Visa
 Verizon
 Virgin Cosmetics
 Westpac
 Wells Fargo
 Yum International
 Young Presidents Association
 Yokohama Tyre Australia
 Verosol
 Carlton United Breweries
 Institute of Surveyors
 IAG
 Origin
 Optus

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AADA - car dealers
AAPM - practice managers
Auto One
ACPET
AMInstitute
BMW Finance
Broker Web NZ
Business Chicks
Bloomhill
CPA congress
Carlton United Breweries
CFO awards Fairfax
CA pacific
Crown Law
Canada Life
Dept Education Training and Arts
DETA Rockhampton
Datatel USA
Endeavour Awards - DETWR
Eyecare Plus
Genesys
Hotondo
Howards Storage
Health employers Assocn BC
Institute Public Works
Interdepartmental accounting Groups
Intimo Lingerie
Leagues club Association
Laing O'Rourke
Merck Sharpe Dome
Mortgage and Finance Association
NZIM
NSW Minerals council
National Employment Services
Queensland health
Railcorp
Sigma
NSW Surveyors Assocn
SOLGM NZ
Softskills
Travelscene
The Investors Club
Verosol
Westpac

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