



Chip Eichelberger

Dear Chip:

I'm writing to let you know how much we enjoyed and appreciated your recent presentation to the annual Spring Conference of the Tennessee Association of REALTORS®.

Your keynote address was "just what the doctor ordered" ...positive, upbeat, thought-provoking, and very entertaining! Many of our attendees thanked me afterwards for having the wisdom to book you; I like compliments like that.

You had obviously done your homework well and geared your message perfectly to the needs of our REALTOR audience. I know things like that are no accident, so thanks for the extra preparation!

As you know, this was the largest meeting of any kind in our association's history. With 1200 members in attendance, we knew we had to deliver a program that would not disappoint anyone. You certainly helped us achieve that goal! I hope that, in the not-too-distant future, you'll come back ...to make sure everyone here stays "switched on"!

With our gratitude,

A handwritten signature in blue ink that reads "Pug Scoville".

Charles (Pug) Scoville
Director of Communications & Education

