

Convention Preparation

It pays to prepare with a professional. One of the services I offer is to **coach the presenters in advance** of the convention to sharpen their skills and build confidence.

Who is working with your internal break-out presenters and general session corporate heads before they speak at your next convention?

What often happens is they end up preparing at the last minute and it shows.

Why me? I have been speaking professionally since 1988, done over 1300 presentations on 3 continents, in 8 countries promoting Tony Robbins before my first paid engagement. I started my solo career in 1993 and speak at conventions for clients like RE/MAX, Hyatt, State Farm and DOW. I have coached hundreds of business people and even pastors and athletes to be much more effective speakers.

In a one day session I will help them do the following:

- How to overcome any fear of speaking and build confidence.
- How to put together the content so it flows.
- How to use humor, stories, statistics, PowerPoint for impact.
- How to begin the talk get their attention.
- How to deliver the talk and be interesting to listen to and watch.
- How to carry on a series of interesting connected conversations.
- How to close the talk and make it memorable.

The investment to have your presenters professionally prepared will pay for itself many times over at the convention. Each participant will get one on one coaching and videotaping. This is the key! Most have never seen themselves present before because of fear. **I make it exciting and a way to show how they improve.** Not, "look at this, you are horrible."
I will build confidence and competence!

"We hired Chip for our 2007 International Sales Conference and it was the **best planning decision we made**. Not only did I hire him to speak at each of the three days of the convention, but to **come in a month before** and prepare our 32 break-out presenters. They were prepared, engaging and the reviews were MUCH better than the previous convention."

McAfee

Dale Fuller

Board of Directors



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