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Dear Chip:

On behalf of the ADA Council on Membership, thank you for speaking at the ADA Annual Conference on Membership Recruitment and Retention in Chicago. You did a terrific job! The fact that you spoke with relevance on critical issues of concern to the participants is reflected in the excellent program evaluations. You received an overall rating of 4.6 on a scale of 1-5 with 5 being “excellent”. The following are just some of the outstanding comments we received on your presentation:

- “Chip’s presentation was very beneficial to motivate you to go back home with the conference info and implement the ideas!”
- “Excellent – terrific presentation!”
- “Great motivator to end the conference. Excellent speaker! Chip’s humor was great!!”
- “Very enthusiastic! It’s catching!”
- “Very good and exciting. Good ideas to bring back to my state. Very enthusiastic!”

Hearing your unique perspective on *Gaining the Edge! Inspiring People to Take Action and Make a Difference* was a vital component in making the Conference a success. Your remarks and presence added warmth and depth to the program. I am sure that the audience gained new ideas and valuable information – I know I did!

I appreciate the time you took from your busy schedule to customize this session for the ADA. I hope you will feel free to contact me with any issues, concerns, or “good ideas” you may have regarding membership. It was a pleasure working with you.

Thank you again for contributing to the success of this event!

Sincerely,



Erin Murphy McCarthy
Manager, Membership Outreach
Department of Membership Services

cc: Rita Hoffmann, Director, Department of Membership Services and Council on Membership