

From: "Joe Sireno"
Date: June 16, 2010 2:48:08 AM EDT
To: ""Michelle Carter""
Subject: **The Passing Zone**

Dear Michelle,

What can I say... Jon and Owen blew the roof off the place – **AGAIN!** I have never worked with two more talented performers that so consistently deliver excellence and who so completely understand the corporate client. These guys bring their "A Game" to every engagement and they just never miss. They learn each of my client's intended message and goals, then they customize their act perfectly and deliver flawless and meaningful first rate entertainment every time.

Bottom line: The client's ecstatic, I'm a hero and they're the buzz of the meeting – the one thing everyone will remember and talk about for months and years after.

As you know, they are truly the best at what they do. With such outstanding talent, you might expect them to be distant or put off by client requests for meet and greets and yet they have never been anything but spectacular gentlemen with my clients. Always hospitable... always accessible and always a genuine pleasure to work with. I honestly have nothing but positive feedback from the client on their fantastic performance this past week for Hertz Global Leadership.

I have spoken with Art Drogue, Sr. VP of Sales for Unilever's North and South American organization. (They performed for his US Sales force once before.) I asked if he wouldn't mind allowing me to get a nice testimonial from him about the guys. Of course he answered in the affirmative and is happy to oblige. So I will be sending you and them a solid clip or two in a few weeks for your use on their web site and in promotional packages you send to prospective clients. It's the least I can do for two guys who have never let me or any of my clients down.

Thanks for your support and please pass along my most sincere appreciation for their wonderful performance at this year's Hertz Global Sales and Marketing Conference. Next week I will be pitching them to Ferrero USA for a January 2011 gig. Hope to have some good news for you in a week or two.

Best Regards,

Joe Sireno



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www.sireno.com