

## Philips Healthcare

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Please accept this brief note as a symbol of heartfelt gratitude from the entire senior leadership team of Philips Healthcare. We greatly appreciate the energy, inspiration and much-needed humor The Passing Zone contributed to Philips Healthcare's Global Sales and Service annual meeting in Orlando last week.

Philips Healthcare's 'Mega Meeting' has established itself as a very unique milestone in our annual calendar. The meeting, which gathers the top 2,000 leaders across our Global Sales and Service organization, provides a critical moment for us to reflect on the past year and recharge for the year ahead.

Given the unprecedented economic and political pressures the healthcare industry has felt in the face of an entrenched global recession and paralyzed processes around healthcare reform, making the very most of this year's Mega Meeting was perhaps more important for our business and team than ever before.

Your participation played a pivotal role in the success of our event and continues to serve as a source of energy and inspiration (and yes, laughs) for our team.

Beyond a simple letter of gratitude, please consider this letter an open invitation to call upon me for recommendations for your future clients. Perhaps more meaningful than soft accolades, you can also rest assured we stand committed to integrating you into future events for Philips.

As a former tour manager who managed grand-scale entertainment events across five continents for more than a decade, who now happens to have also compiled more than a decade of experience leading communications and events inside the corporate arena, I believe I carry a unique perspective on what The Passing Zone offers within today's market.

Having held the highest expectations of The Passing Zone on both the 'outside' entertainment and 'inside' communications fronts, my complete satisfaction and continuing advocacy stands as a testament to the unique value you delivered.

Thank you for the mastery you so generously shared-- not only as it related to the art and science of juggling, but in terms of your ability to bridge prescribed corporate messaging and company-specific event themes so seamlessly and naturally into your personal performance.

With continuing admiration and appreciation,

**David P. Parry**

Communications Director

Global Sales and Service, North America.



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