

“If you can't manage the future, you don't have a future.”

– Garrison Wynn

Garrison



Partial Client List

American Express
Hewlett Packard
UPS
The Department of Defense
Lockheed Martin
Shell Oil
Anheuser-Busch
Federal Express
Oracle
USAA
Chevron
Smith Barney
The Government Procurement Association
9-1-1 Emergency Networks
AIM Investments
The IRS
Skanska
Honeywell
Prudential Financial
The Institute of Certified Financial Planners
Hewlett Packard
The Dow Chemical Company
Nortel Networks
Alltel Communications
Nextel Communications
Allstate
ExxonMobil
The Royal Bank of Scotland
Chase Manhattan Mortgage
Cablevision
TD Waterhouse
The Human Resources Management Association
Boys and Girls Club of America
The National Rural Electrical Cooperative Assoc.
North Dakota Department of Tourism
MD Anderson Cancer Center
National Association of Electrical Distributors
Human Resources Management Association
The National Football League
The National Association of Purchasing Managers
Mercedes Benz
International Automobile Dealers Association
Verizon



Managing Generation Y **AND** a Multigenerational Workforce

Divert the perfect storm! Get better results from Generation Y and greater buy-in from baby boomers.

When baby boomers and employees in their 20s and early 30s work side by side, the generation gap can look more like a canyon. In today's corporations, generational differences jump out at managers.

One generation of employees exhibits maturity and steadfast loyalty, while workers of a younger generation who show brilliance and application have an exit strategy ready if boredom or dissatisfaction sets in. Population booms and generational differences in mind-set combine to create adverse conditions that will gradually worsen, creating a perfect storm that can spell disaster for employers. Consider that 50 percent of the American workforce will retire within seven years. The largest number of college graduates will enter the workforce in 2009 and many managers lack the skills needed to motivate and retain talented younger employees. Unable to attract young people, some industries run the risk of being unequipped to compete in the future.

As speaker, advisor and author Garrison Wynn notes, "If you can't manage the future, you don't have a future." Employers can do more than just stand by and watch as crisis looms. Effective solutions do exist:

Our research-based programs include essential tools and knowledge to help managers attract and motivate younger workers. Our extremely informative sessions won't offend or demean any age group. The research makes sense to all generations, so buy-in from leaders is quick and the solutions you implement have almost immediate impact: A two-hour or one-day program can dramatically influence your employees in a way that can take months in other topic areas such as sales, traditional leadership or change management.

"Garrison got more laughs than Jay Leno and David Letterman combined."

The Houston Chronicle

**Business + Humor
+ Motivation =
Real Solutions
Real Entertainment
Real Value**

Client Testimonials

Our people really enjoyed your presentation. Very funny and spot on with ideas about moving through change and communicating teamwork with younger people through out our infrastructure. We had people there from all over the world and the feedback was great. Being so animated and clear made your program work on a global level.

Hewlett Packard

Our people are using your information and there is a great buzz around the company about the importance of motivating younger people. I keep hearing our managers making references to the solutions and that's exactly what I wanted to happen.

Skanska USA Building Inc

Garrison was able to get through to our people like no one else. We thought we knew it all; we were wrong. *Chevron*

When asked "What was your favorite session" - hands down, in the United States, The Netherlands and Nigeria your session received the most vote - none of the other sessions came even close. High energy, humorous with very practical advice - You hit the mark!" *Kimberly J. Steinmetz, PMP, Royal Dutch Shell*

Your leadership ideas are working! We can see a big difference in the field on a daily basis and have a blue print for managing Gen Y employees we can build on. This is a very tough group to work with and you did an outstanding job making this thing happen. A lot of presentations are boring, but you were funny and the tools were clear and easy to use. We just hired 600 people and I feel ready to handle our growth. *Ron Bento, Conex*

All the sessions had great feedback and your tools for getting young people to shape up is already working. *Ann Mooney, Communications Director, Baltimore Gas and Electric*

I just wanted to thank you so much for the fabulous job on Friday! I am getting bunches and bunches of compliments. As I told you on Friday, you have made me look like a genius! Our strategic planning committee is getting together tomorrow and I am quite excited to hear what this group has to say and what they come up with to keep the momentum going. I believe your program is the highest rated we have ever had. I know it was the best attended. *Colorado Society of CPAs*

Attract, Manage, Motivate and Keep Younger Workers

Some employers struggle to attract talented workers under age 30, and still more find it challenging to get these Generation Y employees to achieve its best. Then, just when managers stumble upon methods that seem to motivate, they leave for more attentive management elsewhere. Wynn Solutions' new, research-based program reveals what type of business image and work environment will entice the best young workers, which modern management techniques will keep them motivated, and which incentives will keep them from defecting.

Generations Working Better Together

This extremely informative, entertaining, solutions-based session explores why younger and older people don't see eye to eye and what to do about it in the workplace. From pointers on motivating, managing and retaining younger employees to ways of preventing older managers from losing their minds, this research-based program shows it's possible for baby boomers and Gen X and Y employees to work well together.

Business Etiquette for Generation Y

Your new young hires sure know their way around PowerPoint and PDAs, but their habitual typos and cryptic e-mails stump clients and stagnate your business. From customer encounters to business dinners to effective writing, the under-30 set often lacks the experience needed to put the company's best foot forward. With humor but without condescension, this session delivers pointers on professionalism and emphasizes business etiquette among a generation that values self-expression over corporate expectations.

Garrison Wynn

As a speaker, advisor and author, Garrison has worked with some of the world's most effective corporate leaders and salespeople, from multibillion-dollar manufacturers to top New York Stock Exchange wire houses. He has a background in manufacturing, entertainment, telecommunications, and financial services. Garrison started as a sales and marketing person in a branch office of a Fortune 500 company at age 24 and was chosen to be department head at corporate headquarters three years later. He researched and designed processes for 38 company locations nationwide and developed and marketed products still being sold in 30 countries. An experienced actor in films and a former professional stand-up comedian, he has hosted television specials and national radio programs.

Sales, Customer Service, Management,
Leadership, Communications, Motivation
Sales, Customer Service, Management,