

crucial  
conversations®

# Crucial Conversations

## for Workplace Safety

### Prevent “Accidents Waiting to Happen”

Learn how to recognize and **address these behaviors that put safety at risk:**

- ⇒ **Exceptions to safety practices** are made due to shortcuts, improvisations, emergencies, etc.
- ⇒ **Safety guidelines are ignored** because the reasons behind them aren't readily apparent to those implementing them.
- ⇒ People are **afraid to bring up safety violations** because team members or supervisors will accuse them of not being “team players.”

A recent study conducted by VitalSmarts examined workplace safety failures. Interviews around specific failures turned up the same quote time and time again: “It was an accident waiting to happen.” Unsafe conditions had been recognized well in advance, but not resolved—and individuals and organizations suffered.

In 2006 alone, over 4 million people were injured in workplace accidents and another 5,703 died. The dollar cost of these injuries totaled \$48.6 billion. The human costs are incalculable.

Our study reveals key moments where existing safety policies that can save time, money, and even lives, break down due to communication failures. Good safety practices require accountability across an organization to keep safety policies intact and working.

Learn to recognize the most common barriers to upholding policies, as well as how to address these barriers and improve safety practices for good.

Contact us to **book this speech today!**

In this interactive presentation, you will learn skills for engaging more effectively in these crucial conversations.

**Length:** 1 to 3 hours

**Audience:** General to Executive Level

[www.vital-smarts.com](http://www.vital-smarts.com) 800.449.5989



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