

Alabama Council of Association Executives

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Ms. Teresa Allen
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9985 Afton Place
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Dear Teresa:

This is just a short note to thank you for traveling to Birmingham to provide the keynote address at our Winter Workshop and for providing a breakout session as well. Everyone was very complimentary of your presentations and we hope to have an opportunity to get you back in the future.

Your remarks on service were on target for our association executives. Stressing the fact that our members don't have to belong to our groups was very important, especially today, when so much information is available 24/7 on line for free.

The session you did on selling was super. All of us must do that daily, and your tips and advice will be very helpful.

Again, thank you for two excellent, informative and entertaining sessions. We will try to get you back to Alabama soon.

Sincerely,

Larry A. Vinson, CAE
Executive Director